

## **Assignment Guidelines**

- It is important that the coursework reflects your **knowledge** rather than it being simply an accumulation of information.
- The assignment should be well structured and easy to read.
- The assignment should clearly present all aspects and perspectives of the subject area. The structure of your assignment, should be as follows:
  - Introduction
  - Theoretical background of the assignment's subject / topic
  - o Case Study (Practical / Empirical background of the assignment's subject / topic
  - Conclusions
  - References (as it is stated in a separate document / guideline)
- The assignment, including possible diagrams, tables, references etc., should be between 25 – 35 pages.
- The assignment is due on 10/01/2025. Please note that no assignment will be acceptable after this date. You should submit your assignment via email to ppallis@aegean.gr
- You may use any of the following file formats:
  - Microsoft Word (\*.doc) & (\*.docx)
  - Portable Document Format (\*.pdf)
- The presentation for your assignment (\*.ppt) & (\*.pptx) should be no more than 15 slides / PPTs
- Copying is considered cheating and is not acceptable in any form. Copying large parts
  or whole paragraphs of text found in any of the sources used for an assignment
  (printed books, academic articles, or electronic media of any kind) is totally
  unacceptable. It is considered plagiarism and leads to penalty. Students should cite
  all sources from which they take data, ideas or words, whether quoted directly or
  paraphrased.

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