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GEO ERGON PAIDEIA “START UP FARM: SKILLS FOR FUTURE ECO FARMERS”

PROJECT CODE: 2016-1-EL01-KA201-023601

DURATION: 24 MONTHS: 01/9/2016-31/8/2018

COURSE DESCRIPTION

LEARN BY DOING

DOROTHEA MENEGA

KEAN – CELL OF ALTERNATIVE YOUTH ACTIVITIES | GEO ERGON PAIDEIA



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Authors:

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Revision History

| Revised by | Date | Revision Control | Revision Reason |
|-----------------|------------|-------------------|--------------------------------------|
| Dorothea Menega | 01/06/2017 | 1st Draft Version | Additional Information & Corrections |
| Dorothea Menega | 30/06/2017 | Final Version | |
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Course title: Learn by doing

Name of trainer: Dorothea Menega

Aim / Purpose

The purpose of the course is to highlight applied business plans in cooperation with farmers and farmer business, particularly with start-ups, in order to enrich student's skills.

Objectives

- Explanation of the term "Business Plan" (definition, contents and use of a business plan). We aim to show to the students the importance of a business plan in the achievement of business's goals.

Through the course students will obtain significant knowledge regarding the elements of a successful business plan and they will be able to create their own business plan in order to apply their idea.

- Explanation of the term "Start - Up". Students will become familiar with the opportunities and the risks of a start-up and will acquaint the steps which are needed for the creation of their own start – up.

- Famous Worldwide Start –Ups. Through the presentation of the most famous worldwide start – ups, students will broaden their horizons, get inspired and generate new ideas in order to create something really impressive in the future.

Course Content Options

Business Plan

- Definition of the term “Business Plan”
- Content and format of a business plan
- Purpose of a business plan

- Structures of a business plan
- Steps needed to create a business plan

Start – Ups

- Definition of the term “Start - Up”
- The elements of a start-up
- Opportunities and risks of a start-up
- The steps on how somebody can start a start-up
- The tips for a successful start - up

Famous Start-Ups

- The biggest Start-Ups in the World
- The Business Model Canvas
- The steps to create a successful start-up
- Vertical Farm Systems – explanation and presentation of a successful idea on the agricultural field

Methodology

Teaching and Learning Methods

The course is based on the principles and learning methods of non-formal education and informal learning and includes a wide range of interactive, participatory and creative activities. Presentations, video projections, team-working activities, open group discussions and evaluation will be combined in order to achieve the highest participation of the students, the development of knowledge and the exchange of information, ideas and experiences connected to the thematic field of the course.

Teaching Materials

- Articles
- Books
- Videos
- Previous knowledge

- Slides
- Projector
- Flip chart paper
- Pens and markers
- Sticky Notes

Teaching - Student Assessment

Oral Open Group Discussion

- Feedback
- Evaluation

At the end of the course, students along with the educator will participate in an open group discussion where they will give feedback on the concluded activities and the learning outcomes. The educator will pose questions, will resolve any queries and will provide clarifications to the students if needed.

Flow Chart of Teaching

The duration of the course will last for two (2) hours. The educator will manage time and keep balance between the slides/presentations, the videos and the open-group discussions.