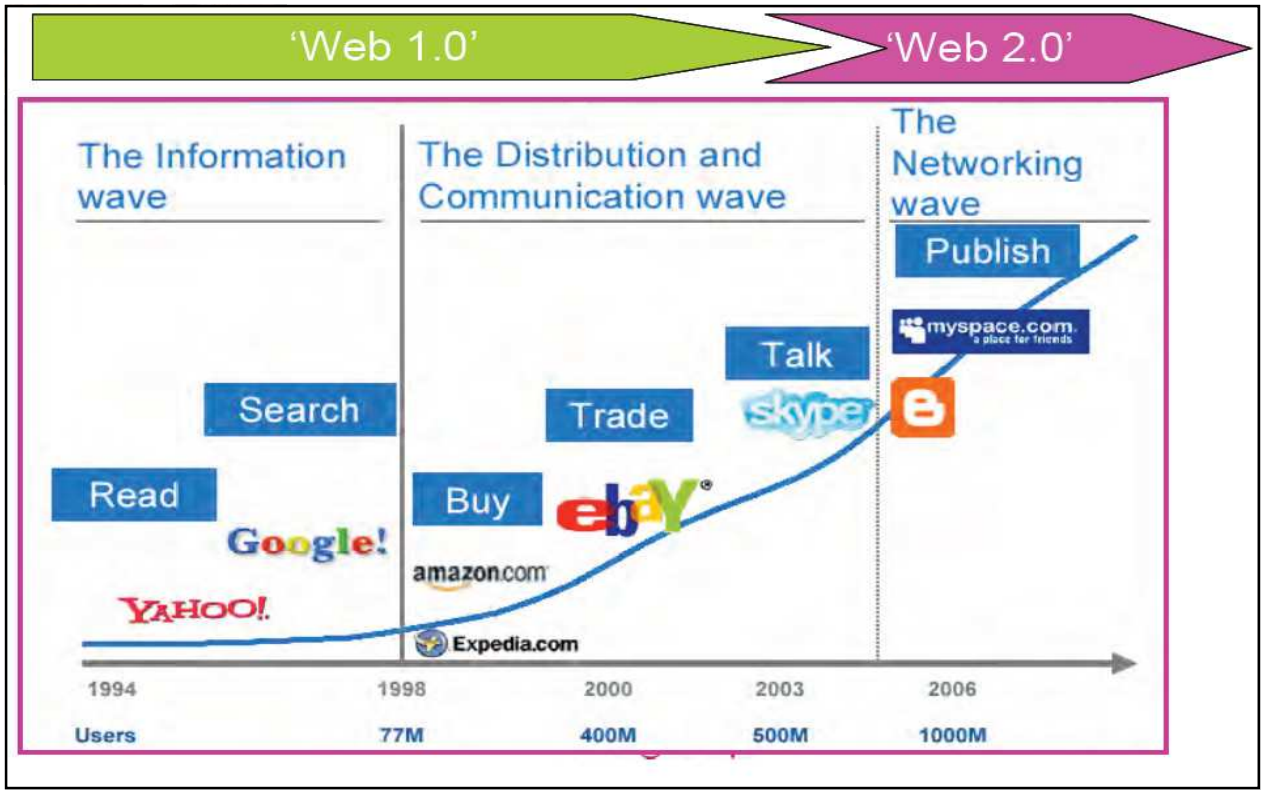
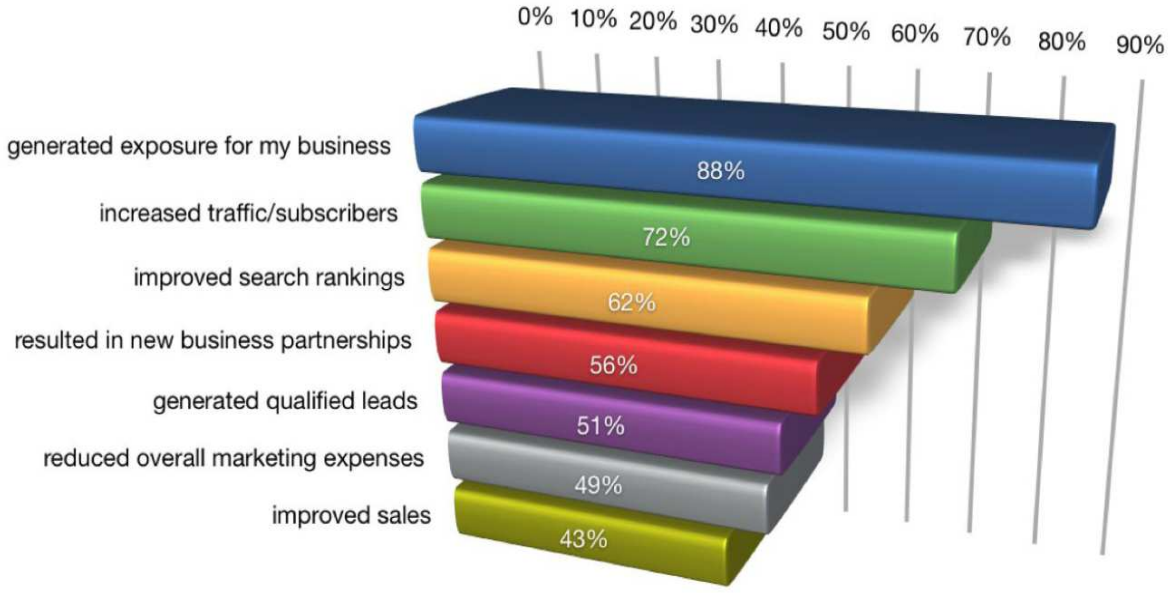
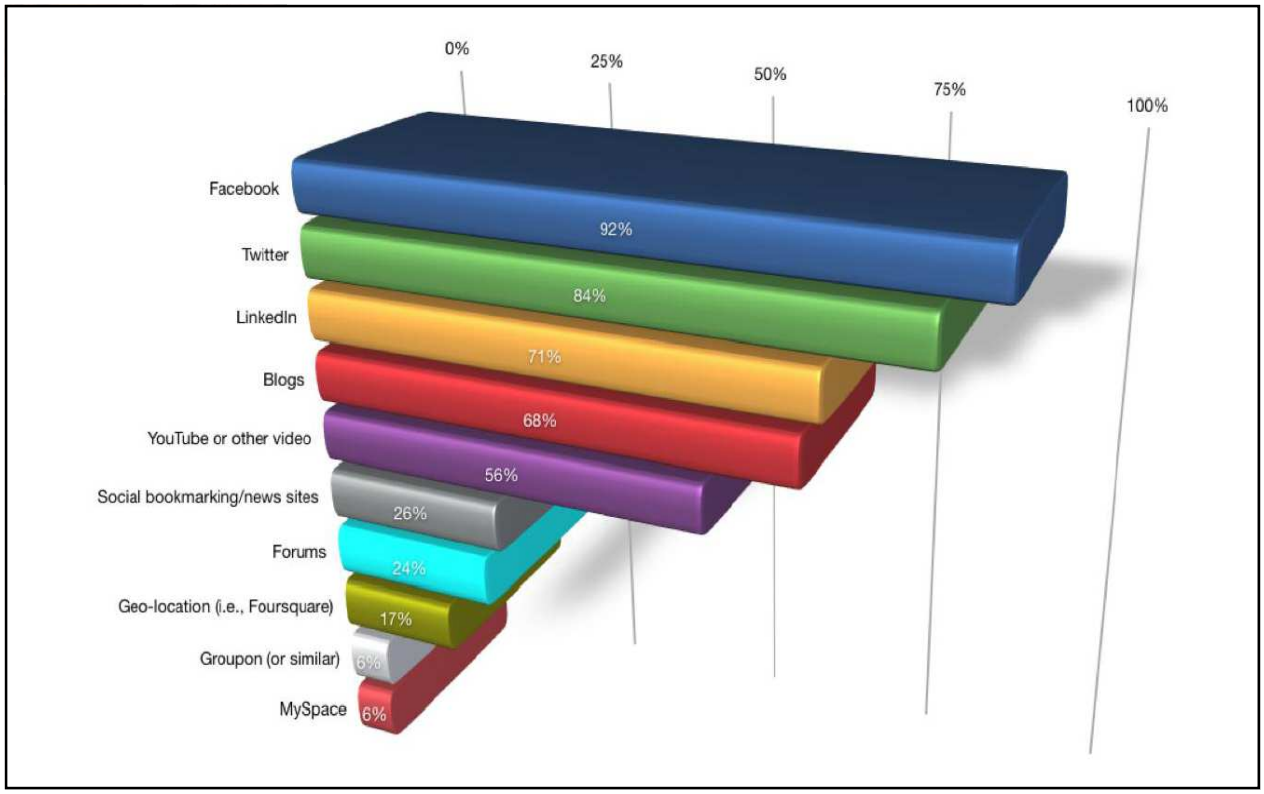
I-C01: Ηλεκτρονικό μάρκετινγκ και κοινωνικά δίκτυα στον τουρισμό

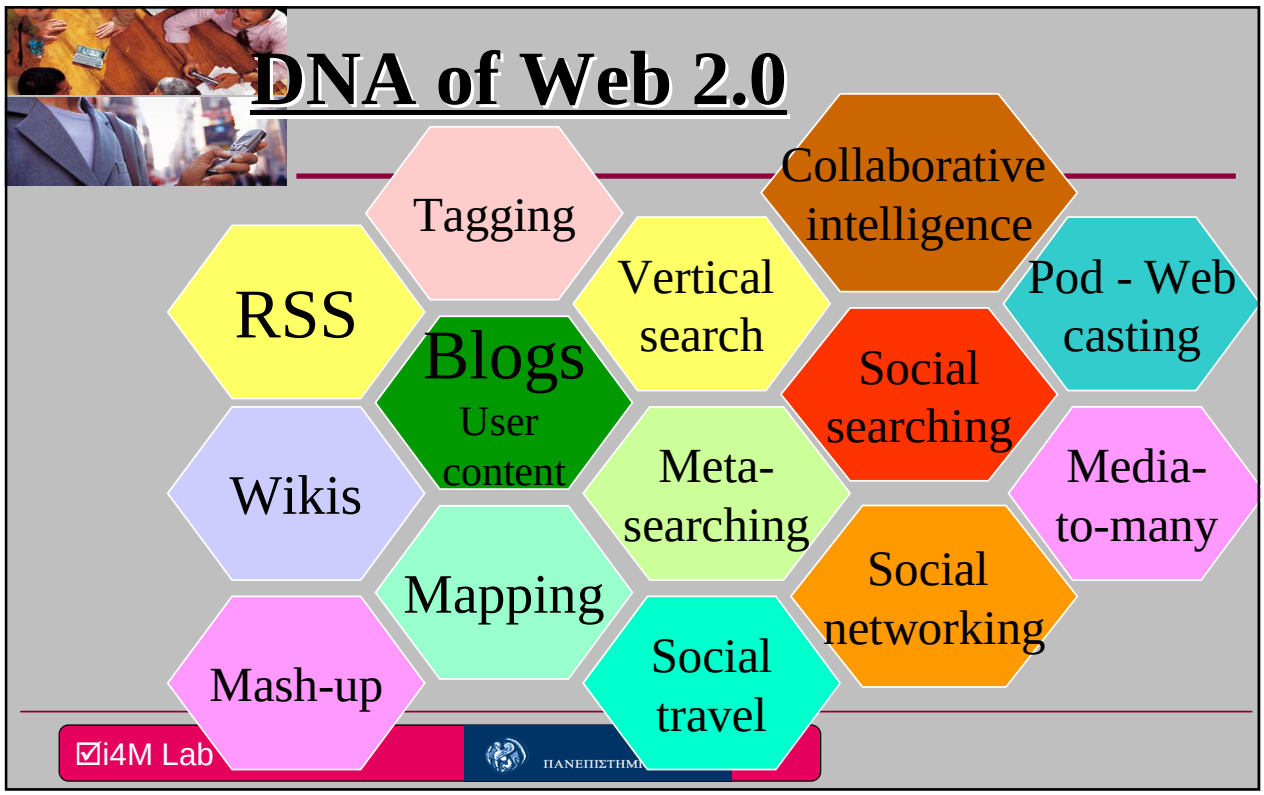
Δρ Μαριάννα Σιγάλα



Λόγοι χρήσης των social media?




0%
25%
50%
75%
100%
Facebook
92%
Twitter
84%
LinkedIn
71%
Blogs
68%
YouTube or other video
56%
Social bookmarking/news sites
26%
Forums
24%
Geo-location (i.e., Foursquare)
17%
Groupon (or similar)
6%
MySpace
6%

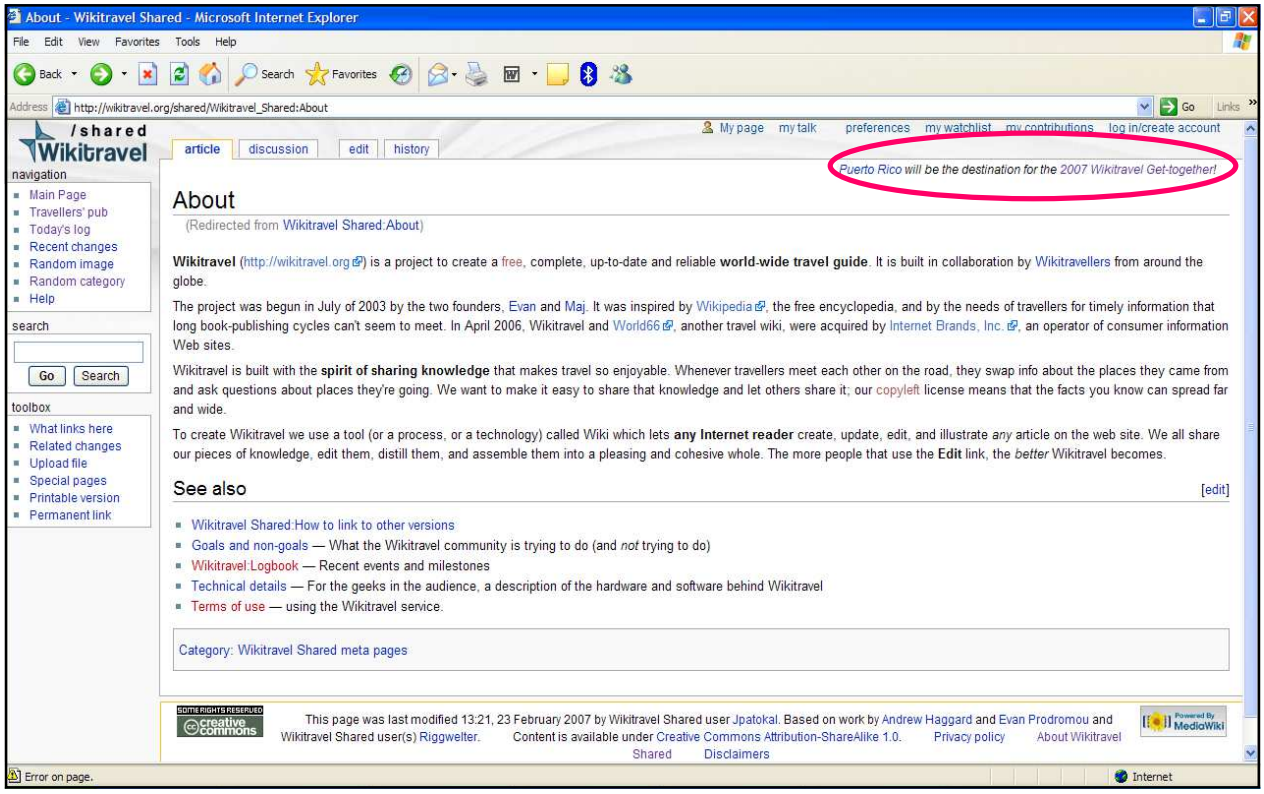

DNA of Web 2.0
Tagging
Collaborative intelligence
RSS
Vertical search
Pod - Web casting
Blogs
User content
Social searching
Wikis
Meta-searching
Media-to-many
Mapping
Social networking
Mash-up
Social travel
i4M Lab

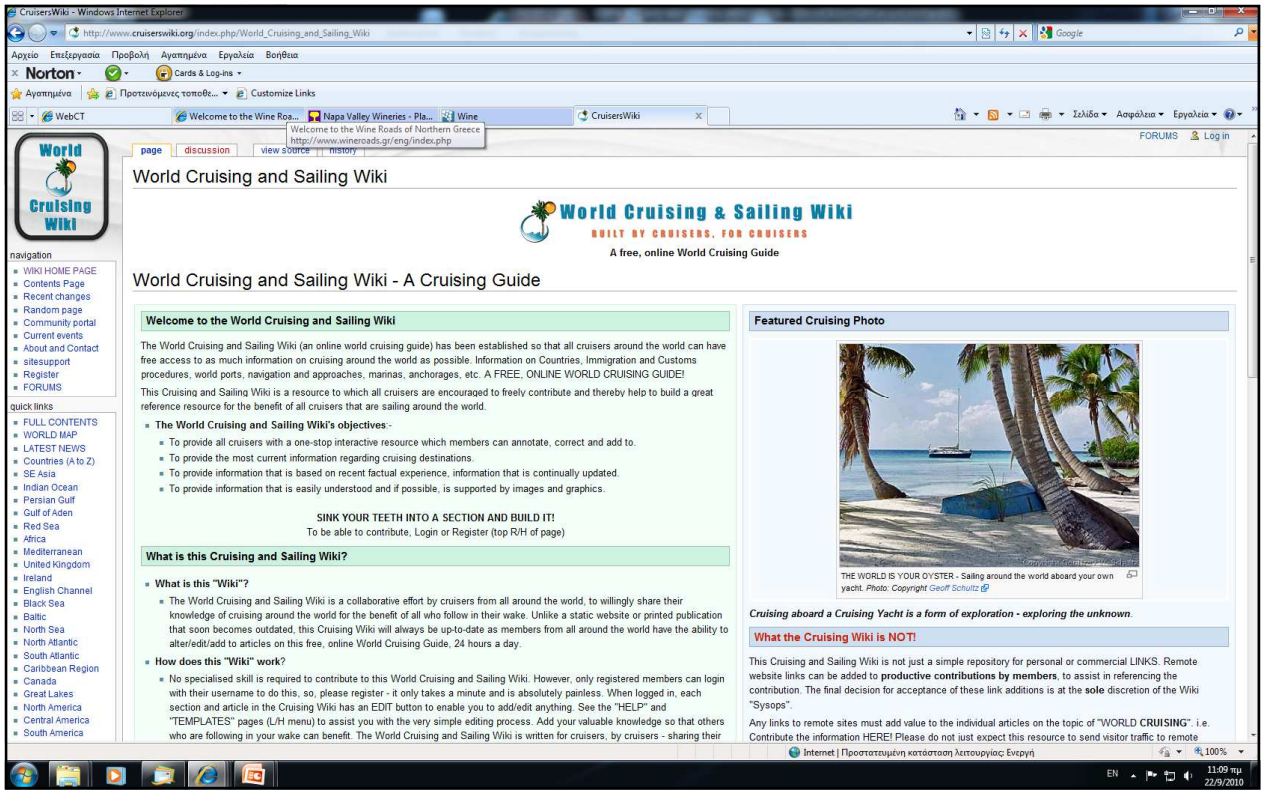
wiki

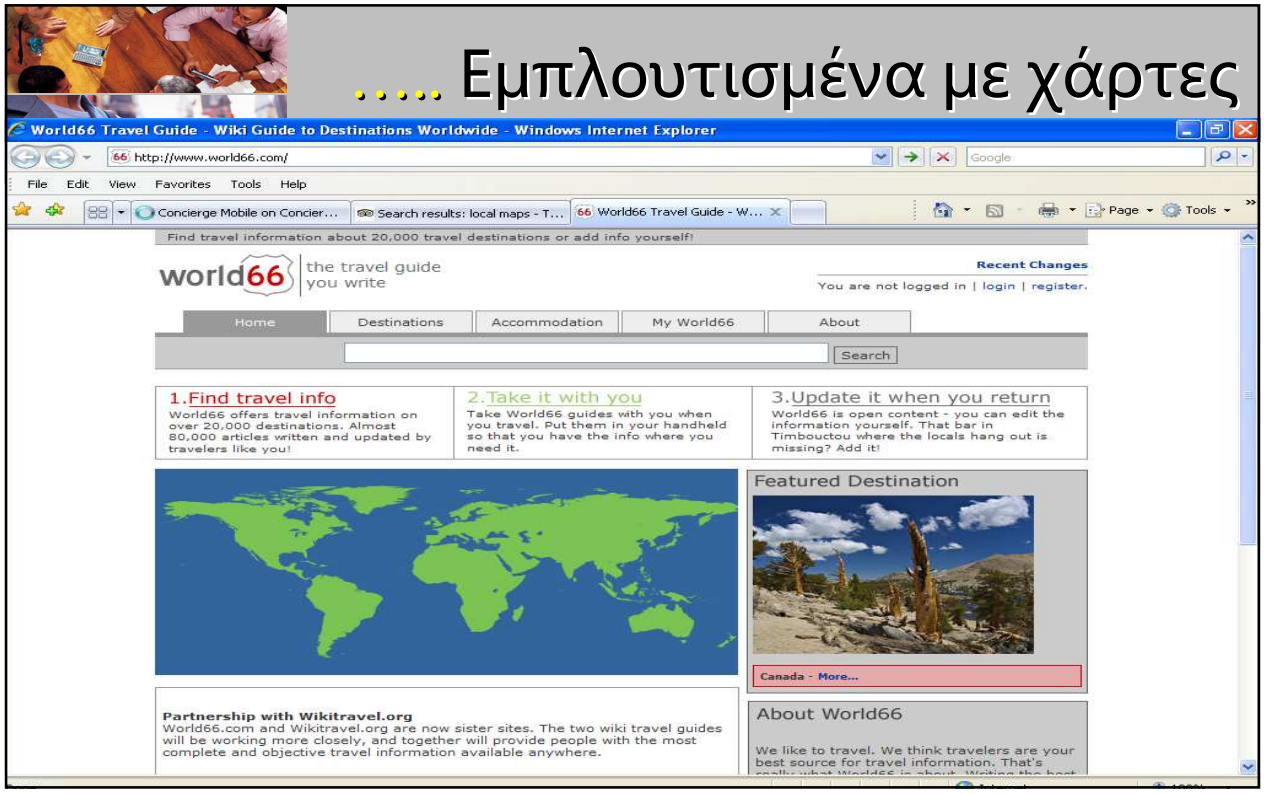
Εργαλείο για την συνεργατική συσσωμάτωση και δημιουργία γνώσης

☑i4M Lab

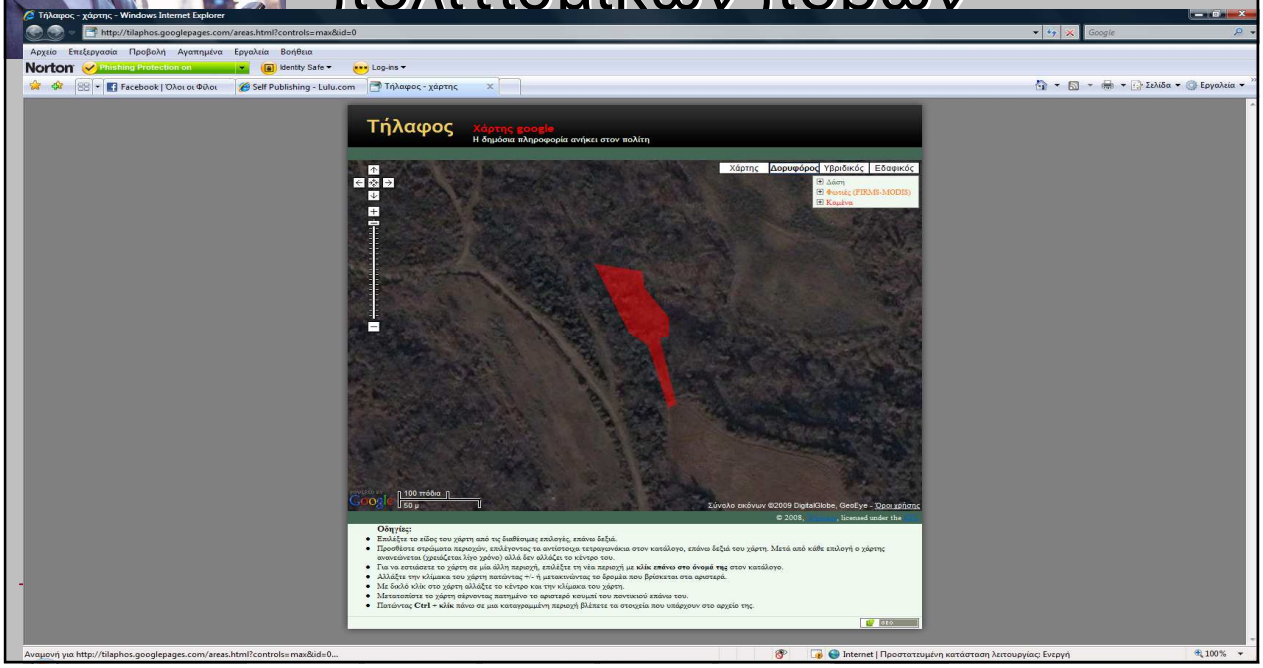
www.aegean.gr
ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΙΓΑΙΟΥ



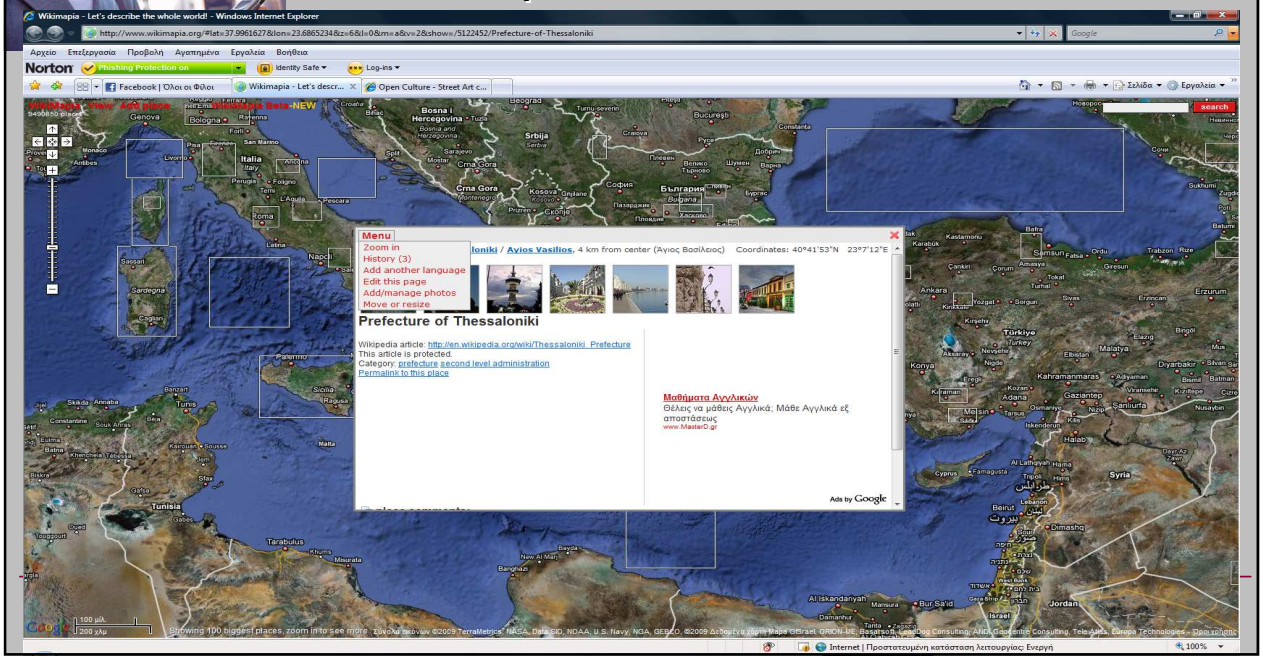

CruisersWiki - Windows Internet Explorer
World Cruising and Sailing Wiki
World Cruising & Sailing Wiki
BUILT BY CRUISERS, FOR CRUISERS
A free, online World Cruising Guide
World Cruising and Sailing Wiki - A Cruising Guide
Welcome to the World Cruising and Sailing Wiki
Featured Cruising Photo
What is this Cruising and Sailing Wiki?
What the Cruising Wiki is NOT!

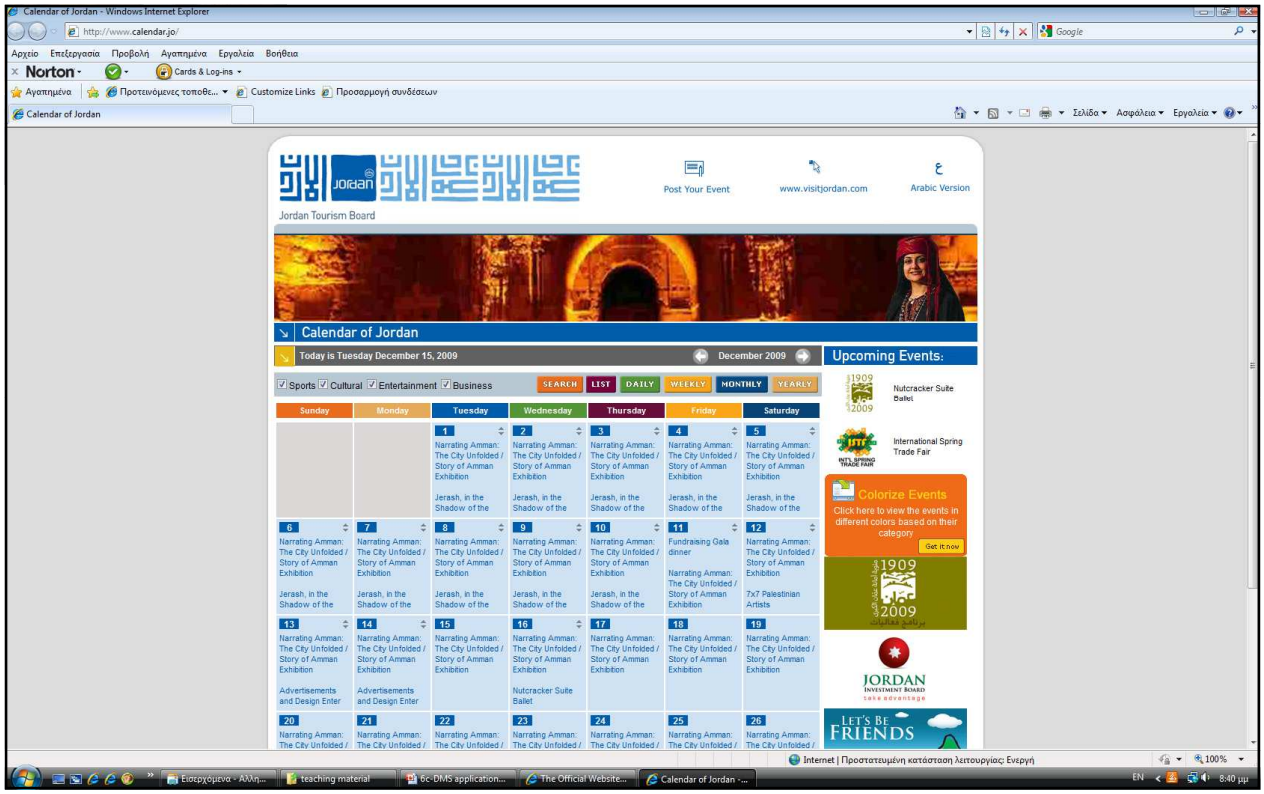

..... Εμπλουτισμένα με χάρτες
World66 Travel Guide - Wiki Guide to Destinations Worldwide - Windows Internet Explorer
world66
the travel guide you write
Home
Destinations
Accommodation
My World66
About
1.Find travel info
2.Take it with you
3.Update it when you return
Featured Destination
Partnership with Wikitravel.org
About World66

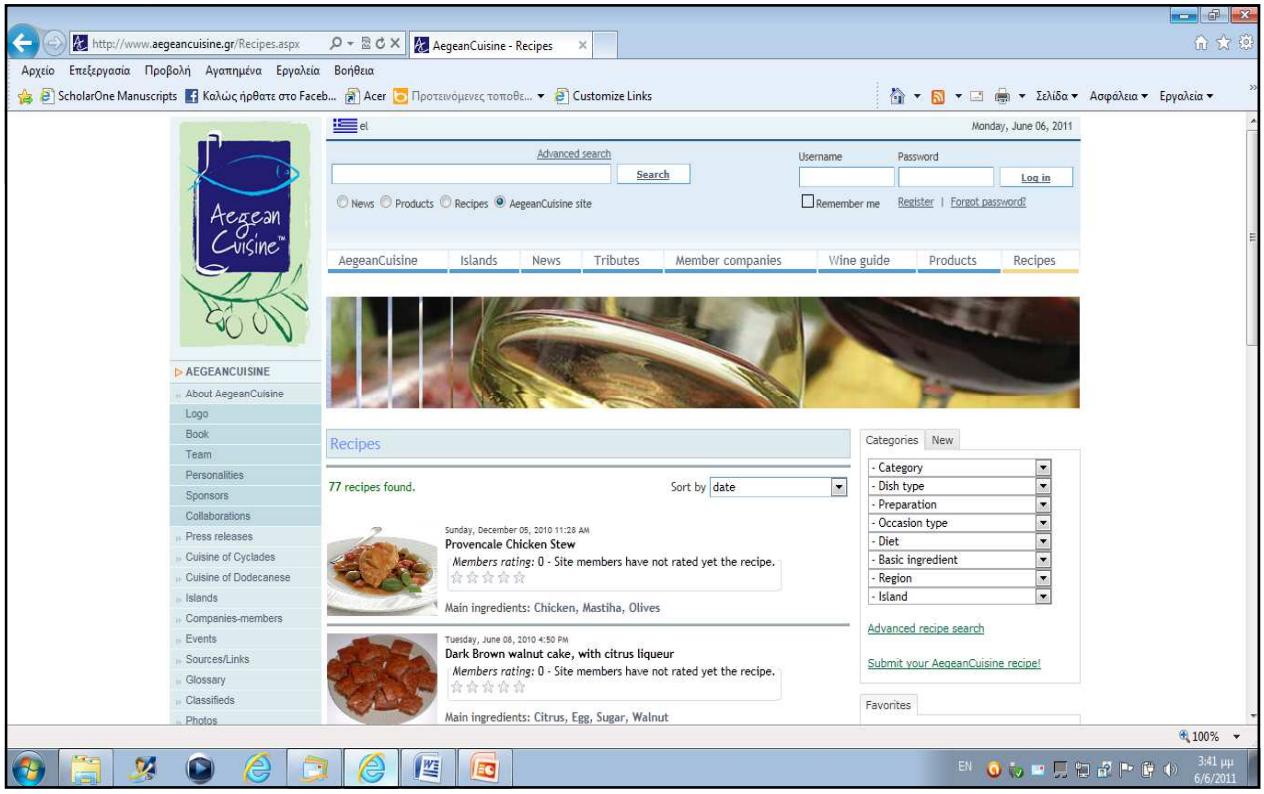
…για την προστασία πολιτισμικών πόρων

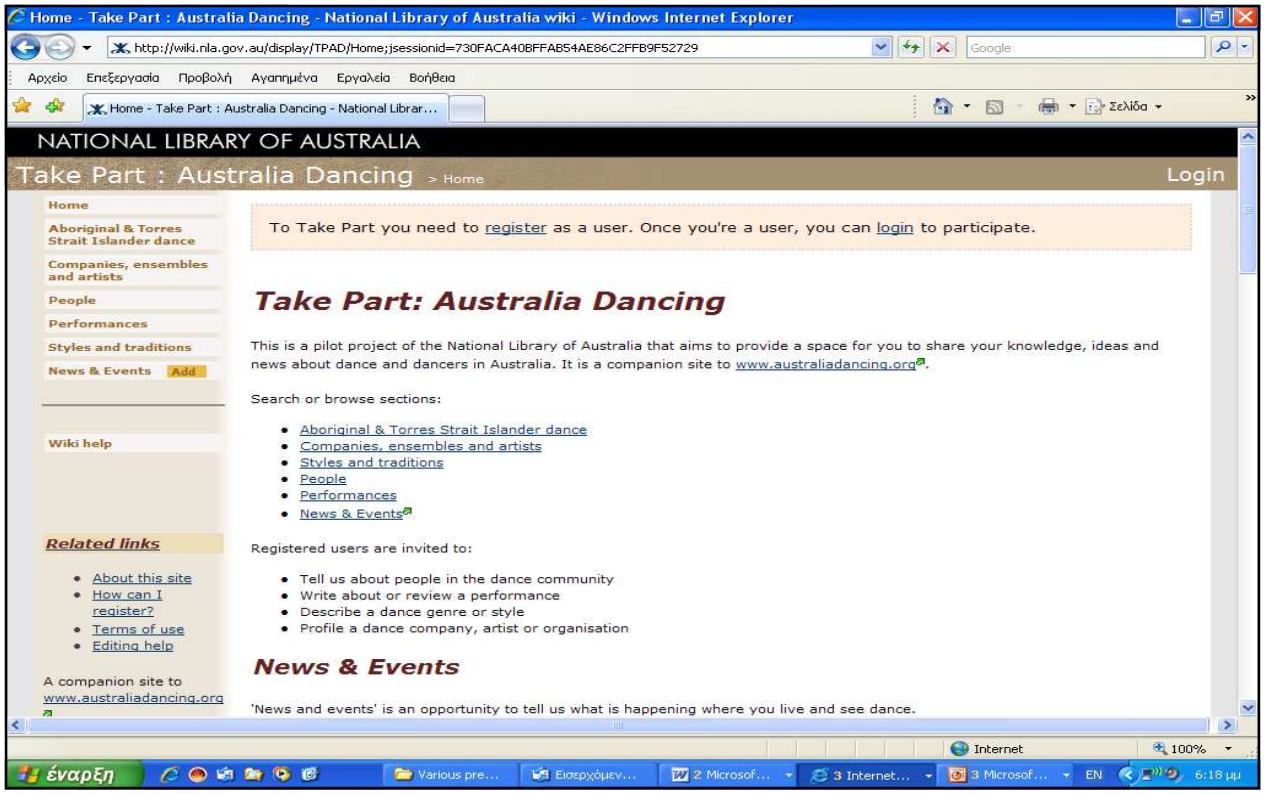


… για την συνεργατική προβολή και ερμηνεία πολιτισμικών πόρων




Calendar of Jordan - Windows Internet Explorer
http://www.calendar.jo/
Jordan Tourism Board
Post Your Event
www.visitjordan.com
Arabic Version
Calendar of Jordan
Today is Tuesday December 15, 2009
December 2009
Upcoming Events:
Sunday
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Nutcracker Suite Ballet
International Spring Trade Fair
Colorize Events
Click here to view the events in different colors based on their category
Get it now
JORDAN
LET'S BE FRIENDS


AegeanCuisine - Recipes
http://www.aegeancuisine.gr/Recipes.aspx
Monday, June 06, 2011
Advanced search
Search
Username
Password
Log in
Remember me
Register | Forgot password?
AegeanCuisine
Islands
News
Tributes
Member companies
Wine guide
Products
Recipes
AEGEANCUISINE
About AegeanCuisine
Logo
Book
Team
Personalities
Sponsors
Collaborations
Press releases
Cuisine of Cyclades
Cuisine of Dodecanese
Islands
Companies-members
Events
Sources/Links
Glossary
Classifieds
Photos
77 recipes found.
Sort by date
Provencale Chicken Stew
Members rating: 0 - Site members have not rated yet the recipe.
Main ingredients: Chicken, Mastiha, Olives
Dark Brown walnut cake, with citrus liqueur
Main ingredients: Citrus, Egg, Sugar, Walnut
Categories
New
- Category
- Dish type
- Preparation
- Occasion type
- Diet
- Basic ingredient
- Region
- Island
Advanced recipe search
Submit your AegeanCuisine recipe!
Favorites



- www.australiatravelwiki.com
  www.travel.wikia.com
- www.wikiasiantravel.org

Δημιουργία ενός wiki

- Wikia (http://www.wikia.com);
- PBwiki (http://www.pbwiki.com);
- Wikispaces (http://www.wikispaces.com);
- Wetpaint (http://www.wetpaint.com).
- http://www.littlewiki.com/wiki/
- www.mediawiki.org
- Atwiki.com - ΑΝΟΙΚΤΟ ΛΟΓΙΣΜΙΚΟ
- Info.tikiwiki.org
- www.dokuwiki.org

(web) - Blogs - ιστολόγια

- Διαδικτυακές εφημερίδες – κατάταξη περιεχομένου με βάση τον χρόνο δημοσίευσης
- Δημοσιογραφικός λόγος: δημιουργία από ένα άτομο ή ομάδα σε προσωπικό στυλ και ύφος διαλόγου
- Θεματολογία: γενική και ειδική
- Σύνδεσμοι και trackbacks: σύνδεσμοι με άλλες ιστοσελίδες ή blog posts
- Σχολιασμός: feedback σαν πίνακας ανακοινώσεων
- Συμμετοχή – διανομή: εγγραφές μέσω RSS

Δημιουργία weblogs μέσω ελεύθερου λογισμικού Blogger του Google, Worldpress και Typepad

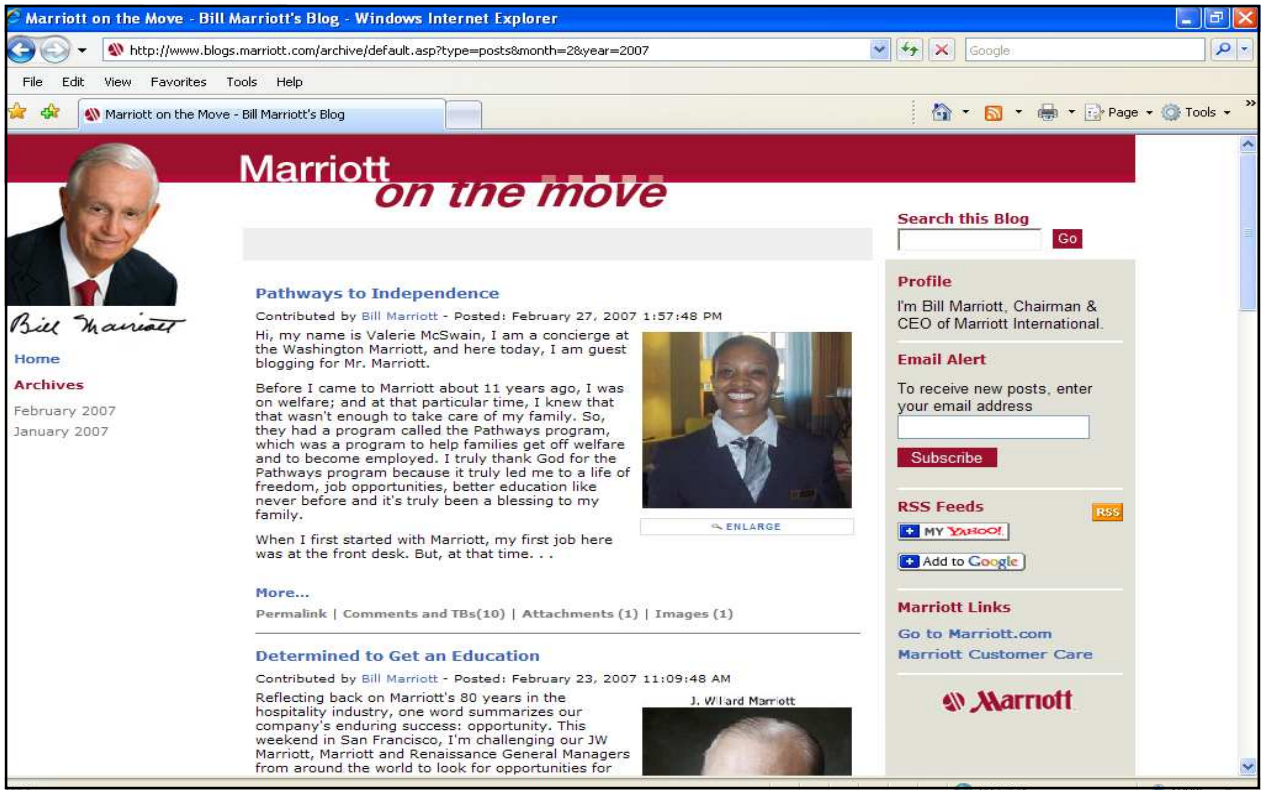
More than ¼ of Internet users have used a blog to review information about a destination or travel supplier in the last 12 months (Yankelovich National Leisure Travel Monitor, 2006)

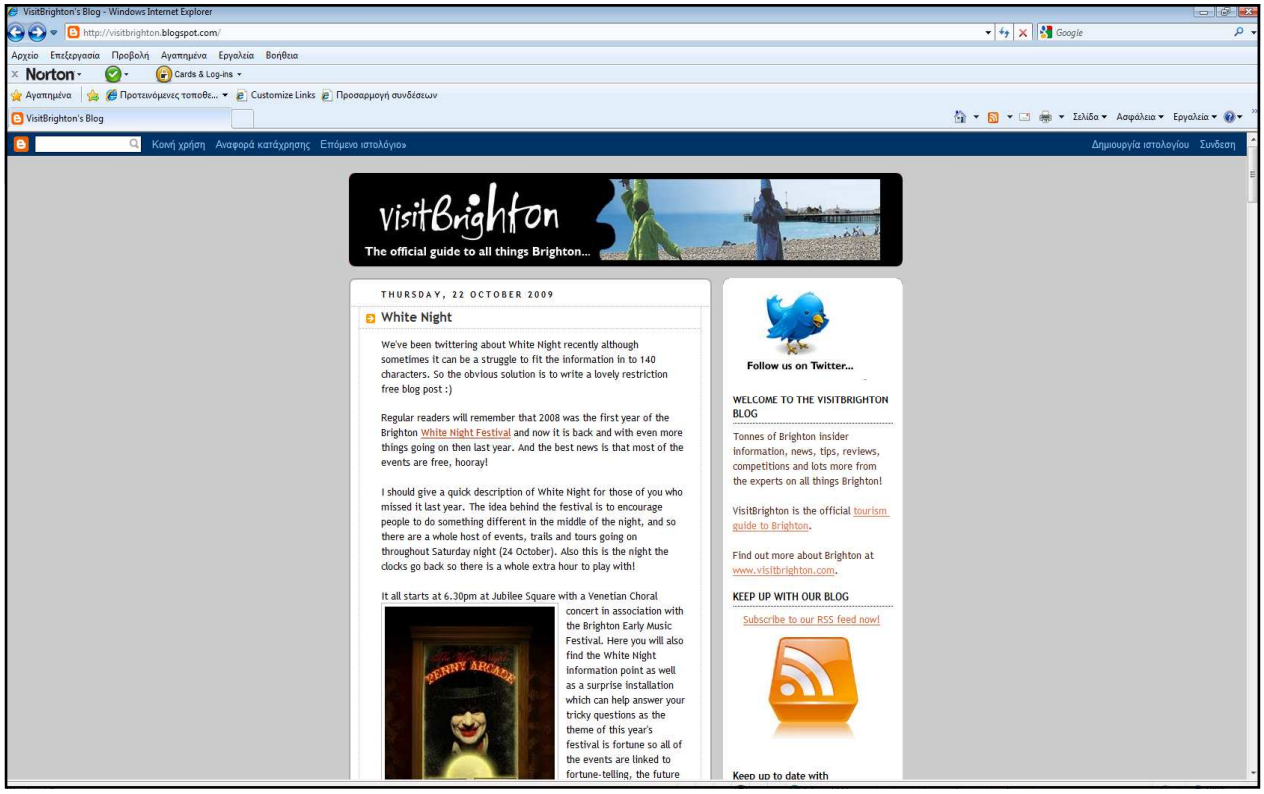
Είδη Blogs

- C2C, προσωπικά blogs
- B2B, επαγγελματικά blogs
- B2C, εταιρικά blogs
- G2C, DMOs blogs
- E2E: για εσωτερική επικοινωνία, διαχείριση γνώσης, εκπαίδευσης κλπ.

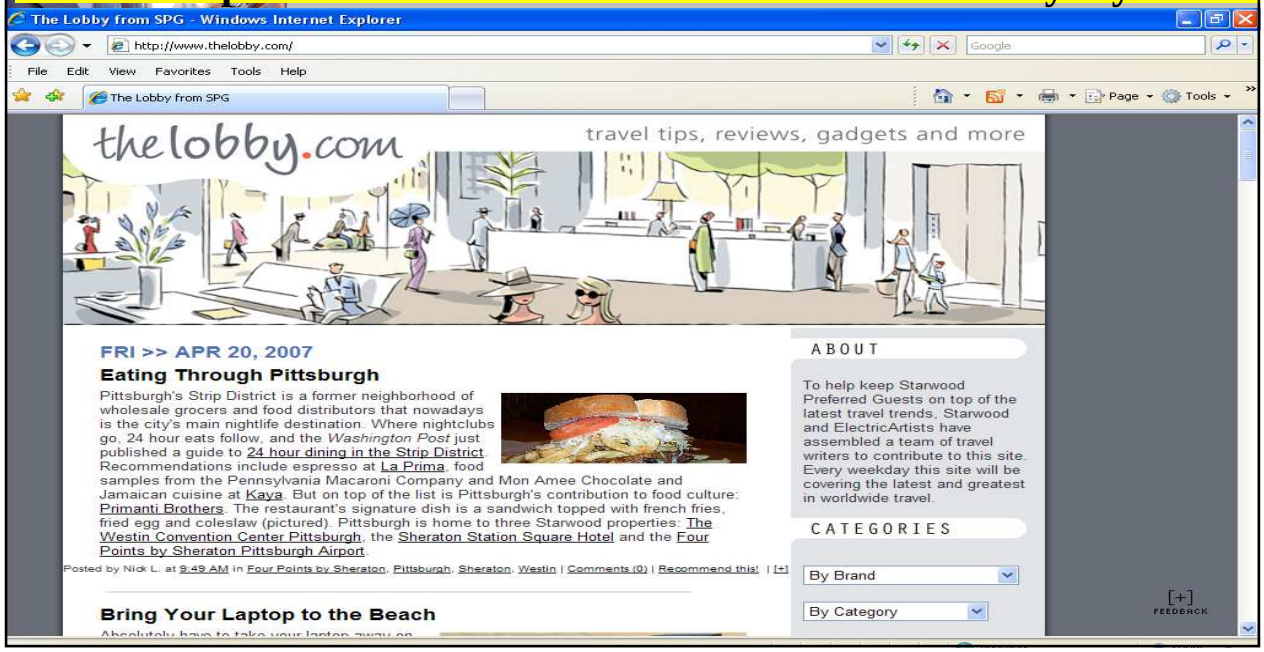
Places - bloggers
Placeblogger | Blogging about places - Microsoft Internet Explorer
http://www.placeblogger.com/
placeblogger
towards an annotated world with blogs, wikis, forums, maps...
brought to you by the Center for Citizen Media, Pressthink, and H2otown
Placeblogger Weblog
New Today: Greensboro, Austin, Bangladesh, More
The Daily Greensboring Greensboro, NC
Charlottesville Blogs Charlottesville, VA
Nashville's News Nashville, TN
Cherrywood.org Austin, TX
East Austin Online Austin, TX
OCEAN -- Central East Austin Austin, tX
East Austin Stories Austin, TX
East Cesar Chavez Austin, tX
Local Ecology Carrboro, NC
Triangle Bloggers Raleigh, Durham, Greensboro NC
Triadify Chapel Hill, NC
OhMyCharlotte Charlotte, VA
Placeblogger Headlines
Elective Public Service
22 Mar 2007 - 8:50 am
Norway • ME • United States
Site: Oxford County Democrats
"Ballstonization", One Salve For Sprawl Today's P...
22 Mar 2007 - 8:49 am
Anne Arundel County • MD • United States
Site: Blog Arundel
Today's Post has an interesting article on what, at this poi...
Green Fund Bill Proposed What Do You Call A Fee, ...
22 Mar 2007 - 8:49 am
Anne Arundel County • MD • United States
Site: Blog Arundel
What do you call a fee, levied on new development, that disi...
DeGrange Has Change Of Heart I Think It's Sweet T...
22 Mar 2007 - 8:49 am
Directory / Search
Search
Placeblogs
Find a place blog
Add a place blog
What is a Placeblog ?
About Us
FAQ
XML
This work is licensed under a Creative Commons Attribution-Noncommercial-

Experience - bloggers
Adventure travel online community connecting travel bugs, travel operators, friends and family - Microsoft Internet Explorer
http://www.bugbitten.com/
Username:
Password:
LOGIN
Help | Signup
bugbitten.com
travel bugs sharing experiences
Home
Rate My Travels | Search | Create website | Photo comps | About
Menu
Experiences
What can I do in
Type city/country
Create your website
Suggest Adventure
Suggest Accom'dation
Suggest City
Accommodation
Bed & Breakfast
Caravan Parks
Flash packers
Guesthouses
Hostels
Hotels
Other places
Pensions
Serviced apartments
Travel inspiration
Africa
Asia
Australia/Oceania
Europe
North America
South America
Wheels
Car hire
Cycling
Harley/Cruiser
Mountain biking
Quad biking
Trail bikes
Van hire
Tours
4WD tour
Anzac Day
Coach
Combination
Hogmanay
New Year
Oktoberfest
Overland truck
Pamplona
Small group tours
St Patrick's Day
Tomatina
Train
Air
Bungy jumping
Flights (adventure)
Hang gliding
Helicopters
Hot Air Ballooning
Paragliding
Parasailing
Sky diving
Snow
Ice climbing
Skiing
Nature/Wildlife
Bird watching
Caving (land)
Croc Farms/Cruises
Dolphin watching
Eco Tours
General
Riding - animals
Whale watching
Wildlife farms
Wildlife Tours
Cultural
Art Galleries
Castle Tours
City tours
Cultural Tours
Ghost Tours
Historical
Indigenous
Museums
Music
Other

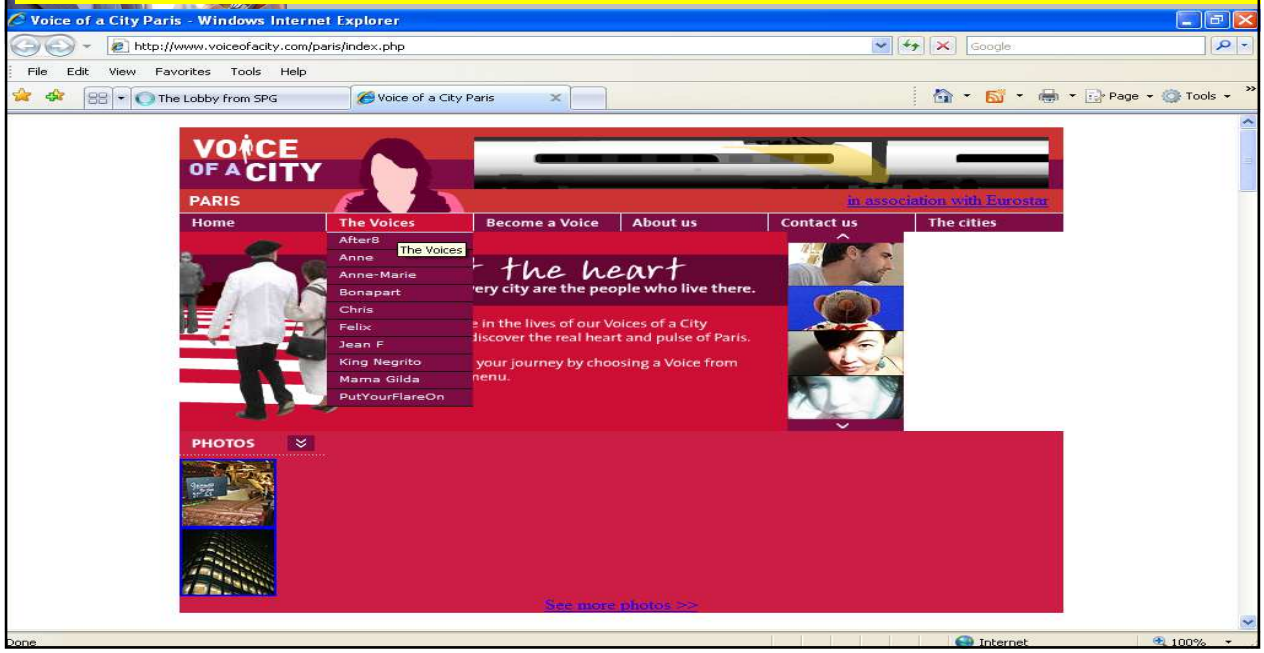

Marriott on the Move - Bill Marriott's Blog - Windows Internet Explorer
http://www.blogs.marriott.com/archive/default.asp?type=posts&month=2&year=2007
Marriott on the Move - Bill Marriott's Blog
Marriott on the move
Bill Marriott
Home
Archives
February 2007
January 2007
Pathways to Independence
Contributed by Bill Marriott - Posted: February 27, 2007 1:57:48 PM
Hi, my name is Valerie McSwain, I am a concierge at the Washington Marriott, and here today, I am guest blogging for Mr. Marriott.
Before I came to Marriott about 11 years ago, I was on welfare; and at that particular time, I knew that that wasn't enough to take care of my family. So, they had a program called the Pathways program, which was a program to help families get off welfare and to become employed. I truly thank God for the Pathways program because it truly led me to a life of freedom, job opportunities, better education like never before and it's truly been a blessing to my family.
When I first started with Marriott, my first job here was at the front desk. But, at that time. . .
ENLARGE
More...
Permalink | Comments and TBs(10) | Attachments (1) | Images (1)
Determined to Get an Education
Contributed by Bill Marriott - Posted: February 23, 2007 11:09:48 AM
Reflecting back on Marriott's 80 years in the hospitality industry, one word summarizes our company's enduring success: opportunity. This weekend in San Francisco, I'm challenging our JW Marriott, Marriott and Renaissance General Managers from around the world to look for opportunities for
J. Willard Marriott
Search this Blog
Go
Profile
I'm Bill Marriott, Chairman & CEO of Marriott International.
Email Alert
To receive new posts, enter your email address
Subscribe
RSS Feeds
RSS
MY YAHOO!
Add to Google
Marriott Links
Go to Marriott.com
Marriott Customer Care
Marriott


VisitBrighton's Blog - Windows Internet Explorer
http://visitbrighton.blogspot.com/
VisitBrighton
The official guide to all things Brighton...
THURSDAY, 22 OCTOBER 2009
White Night
We've been twittering about White Night recently although sometimes it can be a struggle to fit the information in to 140 characters. So the obvious solution is to write a lovely restriction free blog post :)
Regular readers will remember that 2008 was the first year of the Brighton White Night Festival and now it is back and with even more things going on then last year. And the best news is that most of the events are free, hooray!
I should give a quick description of White Night for those of you who missed it last year. The idea behind the festival is to encourage people to do something different in the middle of the night, and so there are a whole host of events, trails and tours going on throughout Saturday night (24 October). Also this is the night the clocks go back so there is a whole extra hour to play with!
It all starts at 6.30pm at Jubilee Square with a Venetian Choral concert in association with the Brighton Early Music Festival. Here you will also find the White Night information point as well as a surprise installation which can help answer your tricky questions as the theme of this year's festival is fortune so all of the events are linked to fortune-telling, the future
PENNY ARCADE
Follow us on Twitter...
WELCOME TO THE VISITBRIGHTON BLOG
Tonnes of Brighton insider information, news, tips, reviews, competitions and lots more from the experts on all things Brighton!
VisitBrighton is the official tourism guide to Brighton.
Find out more about Brighton at www.visitbrighton.com.
KEEP UP WITH OUR BLOG
Subscribe to our RSS feed now!
Keep up to date with

Starwood have assembled a team of travel writers to contribute to their blog with the aim of helping Starwood Preferred Guests stay on top of the latest travel trends and build brand loyalty.



Eurostar have commissioned local Parisians to post blogs for creating a travellers guidebook with a truly ground-roots feel.



STA Travel allow the public to browse and create their own travel blogs at

Χρήση – οφέλη των blog

- Έρευνα αγοράς
- Επικοινωνία με τον πελάτη
- Δημιουργία κοινοτήτων
- Διαφήμιση - προβολή
- Συναισθηματικό δέσιμο με τον πελάτη
- Παροχή εξειδικευμένης γνώσης πληροφορίας

Εντοπισμός και ανάγνωση ιστολογίων - blogs

- Newsreader: software - λογισμικό όπου εγγράφονται τα RSS, π.χ. Blogline, Rojo, Newsgator
- Εντοπισμός weblogs μέσω: Των μηχανών αναζήτησης:
  - www.technorati.com
  - www.feedster.com
  - www.blogpulse.com
  - www.bloglines.com
  - http://www.google.com/blogsearch
- Του Blogroll του weblog, δηλ. τα blogs που συστήνονται από τους χρήστες του blog

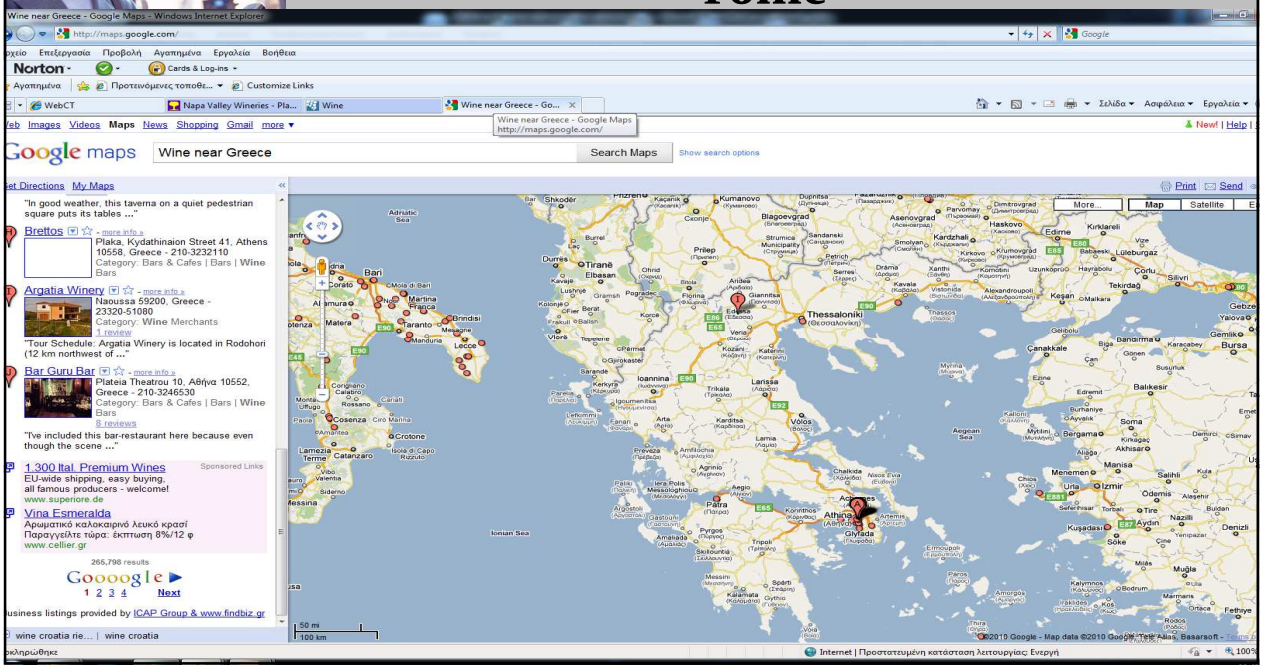
participatory GIS, neogeography, web mapping, ubiquitous cartography, wiki-mapping, spatial crowdsourcing, maps 2.0, geoweb, geospatial web, DigiPlace,

Mapping services: major providers (API)

- Google Maps,
- Yahoo! Maps,
- Microsoft Virtual Earth,
- MapQuest and
- Arcweb – ανοικτο λογισμικό
- www.openstreetmap.org Ανοικτά δεδομένα – λογισμικό

API: Application Programming Interfaces

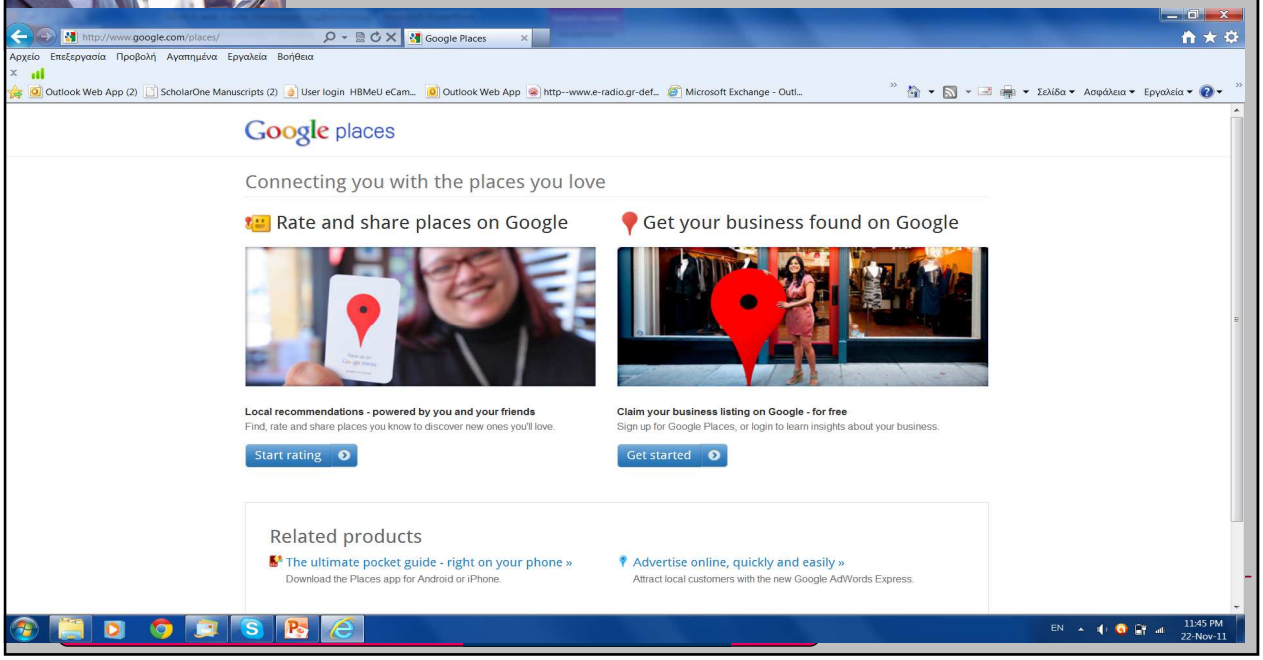
http://maps.google.com/maps?q=rome

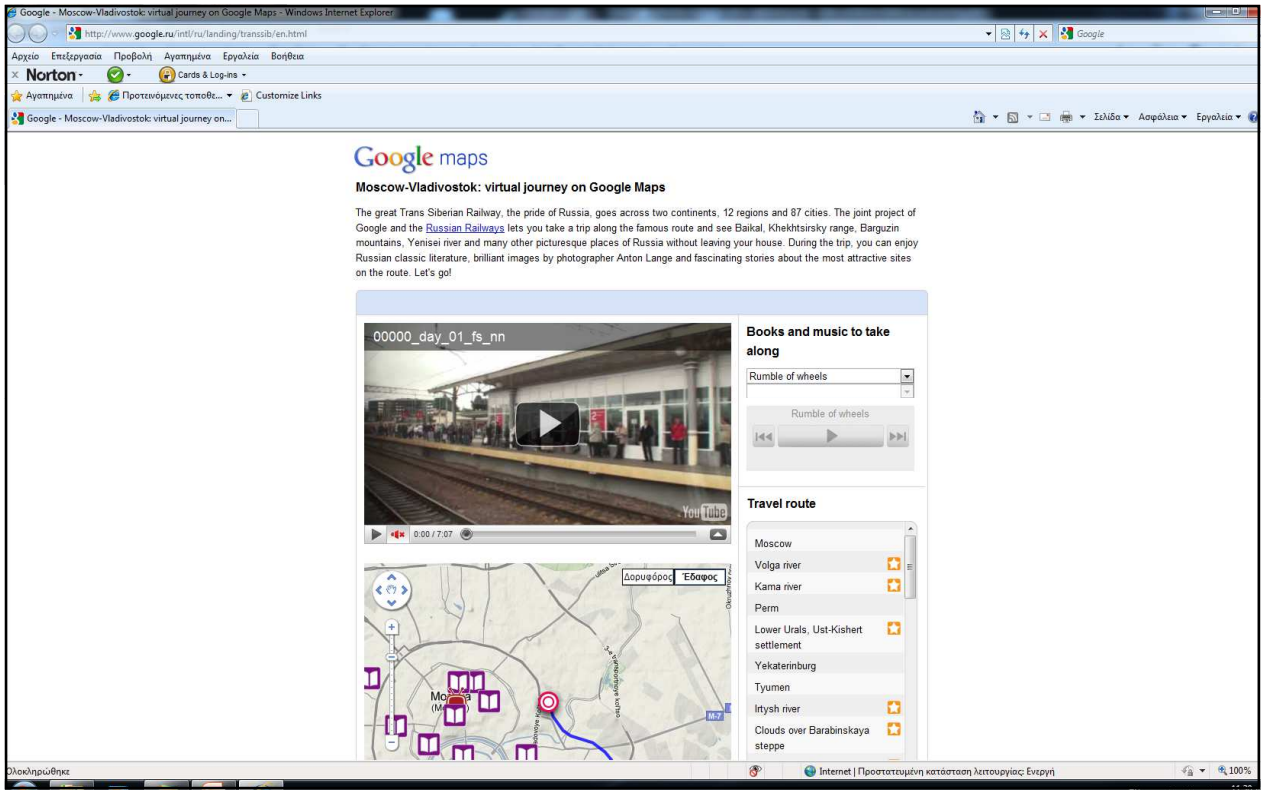


Google places

http://www.google.com/mobile/goggles/#landmark

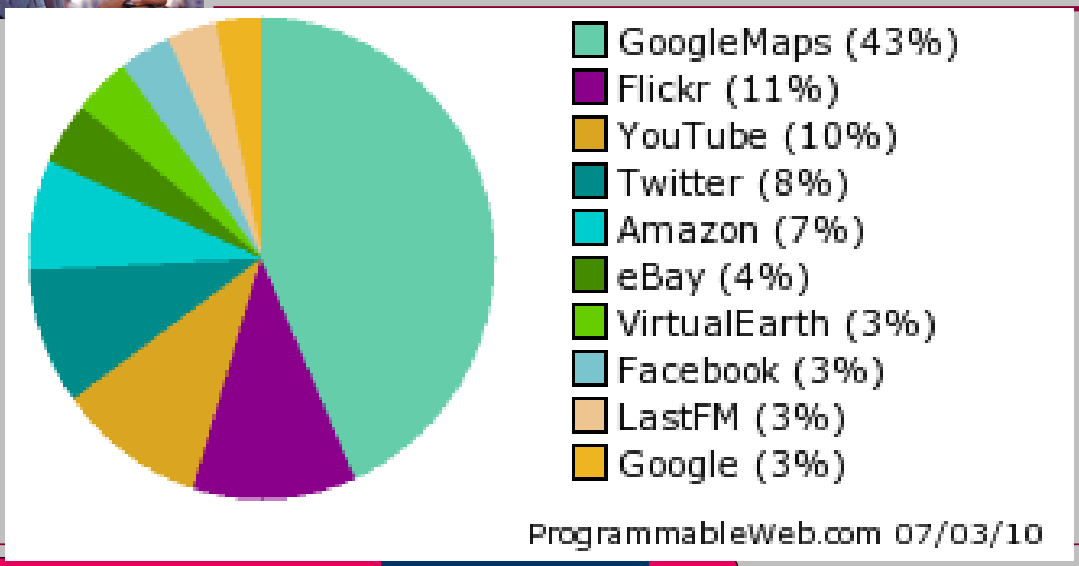
- www.google.com/places



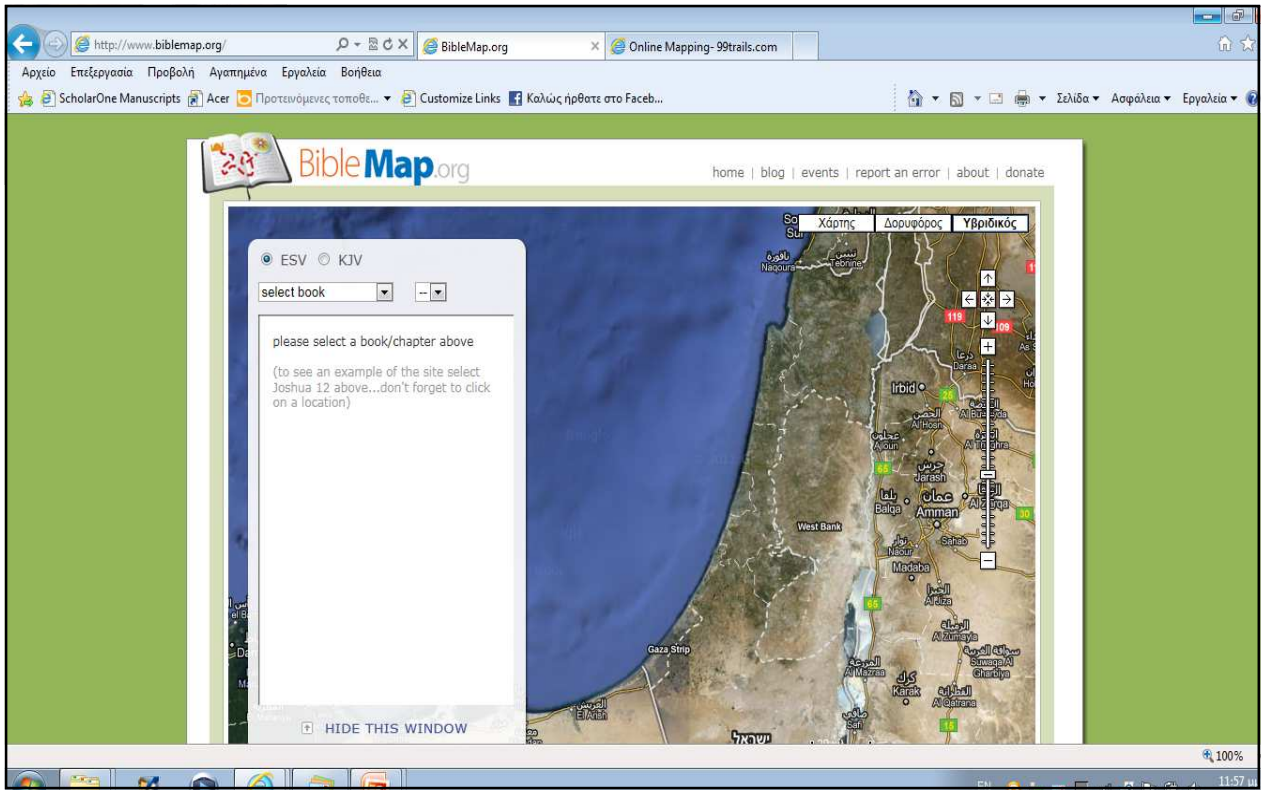


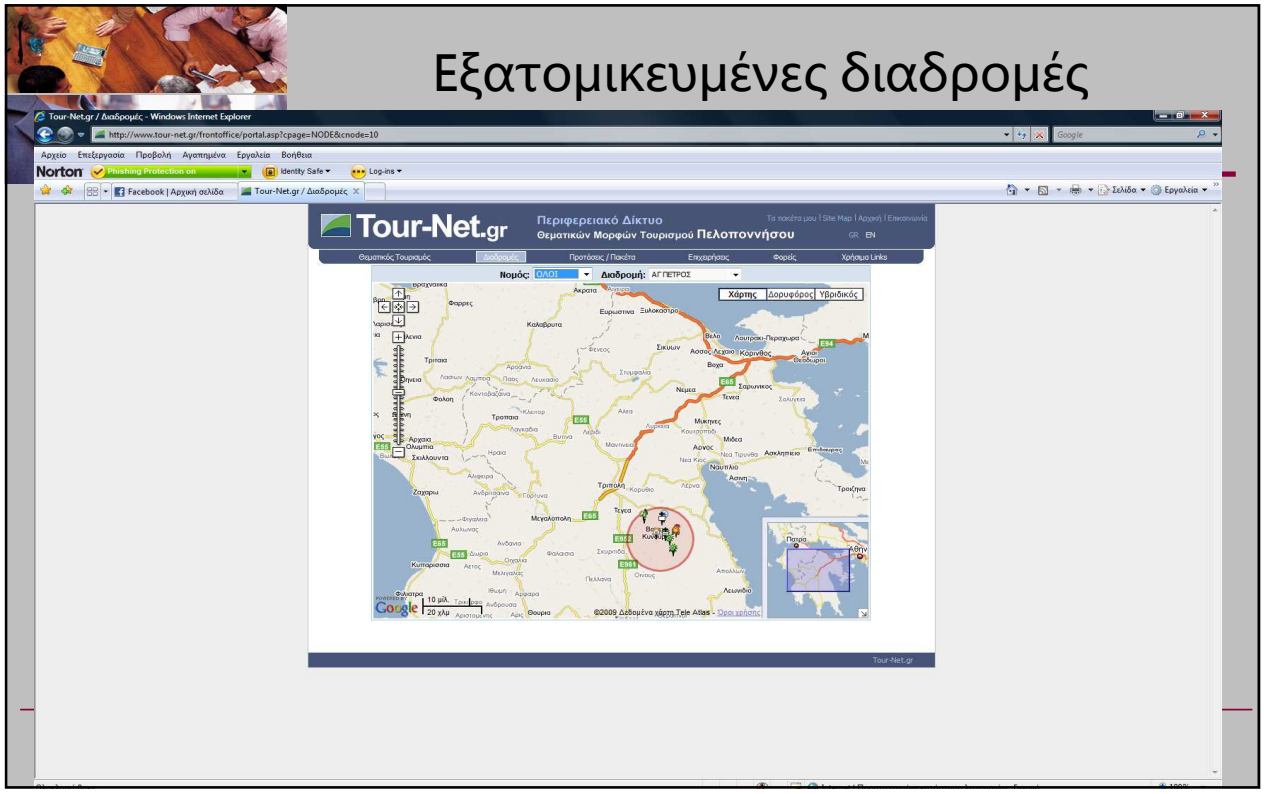
- http://wheelmap.org/en/about/
- http://www.webmapp.it/en/
- http://mc.bbbike.org/mc/
- http://opencyclemap.org/
- http://opensnowmap.org/
- http://openpistemap.org/
- http://www.openrailwaymap.org/

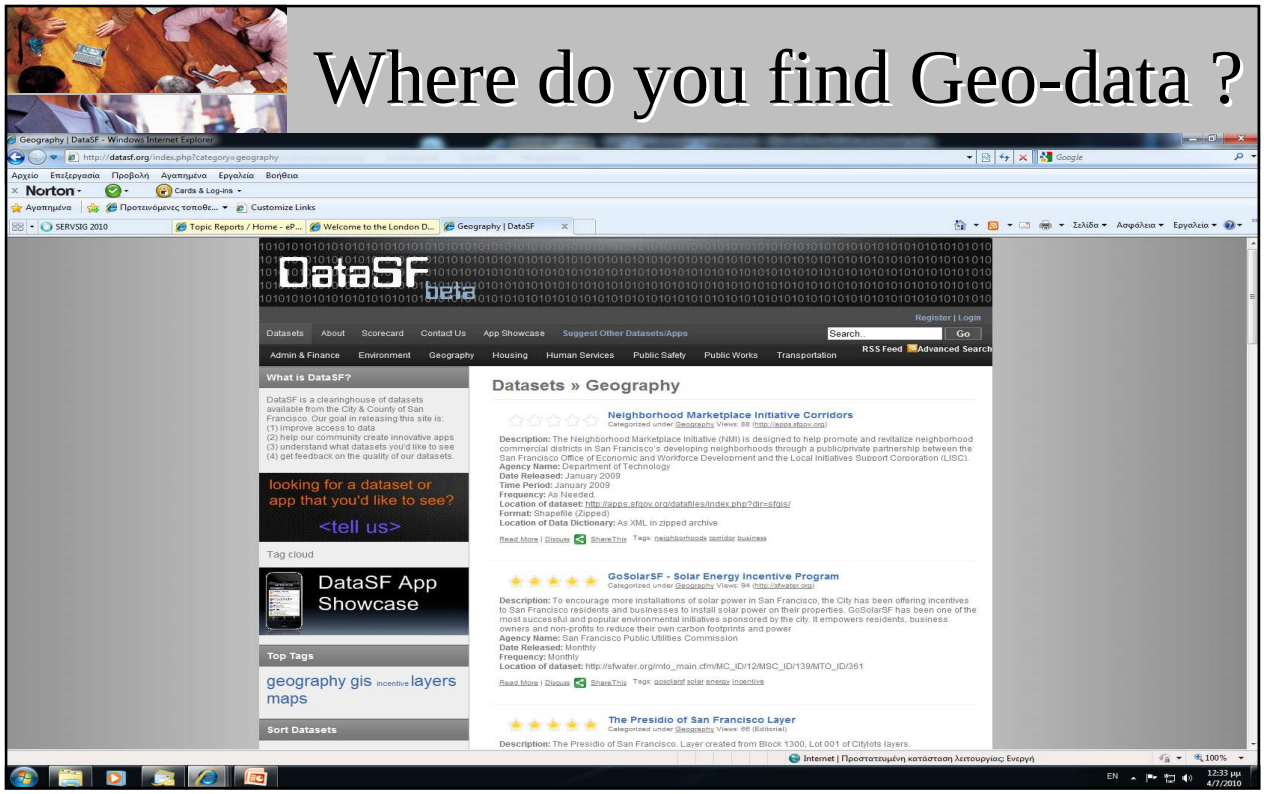
Top APIs for Mashups

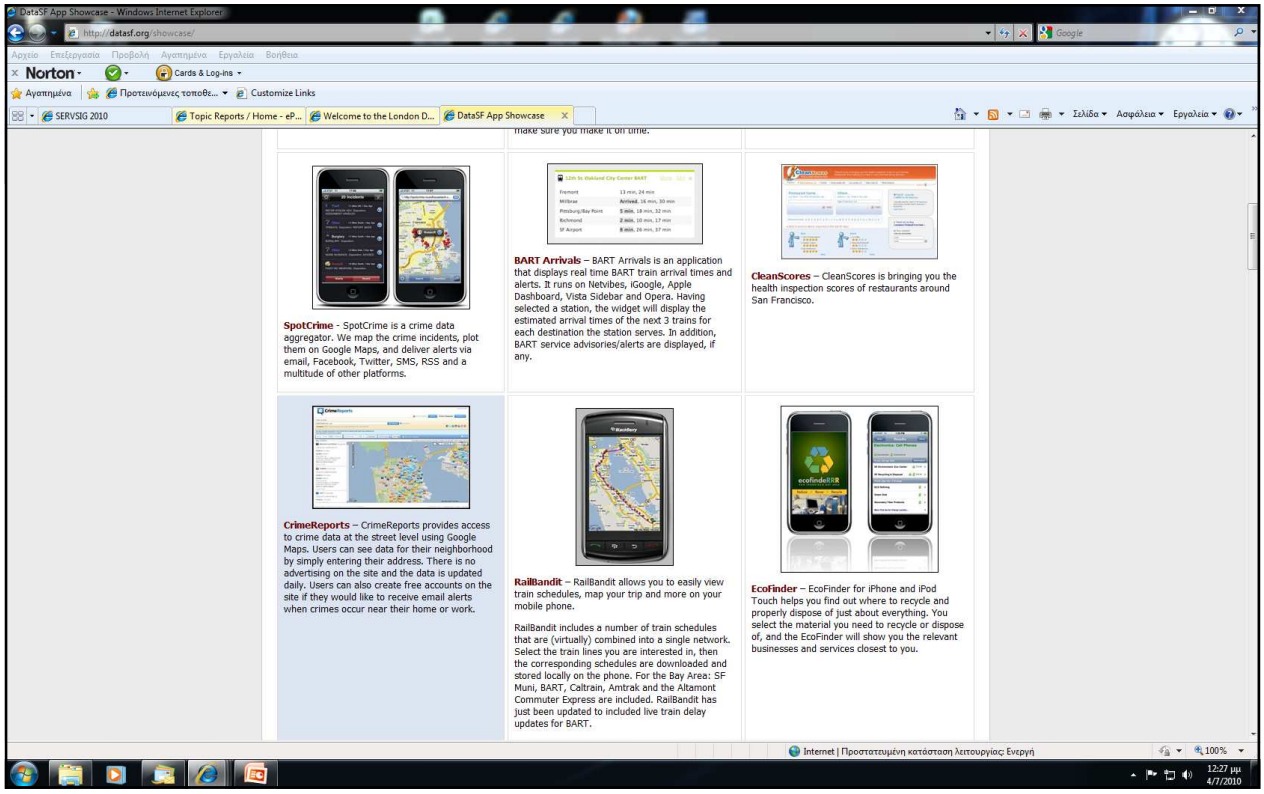


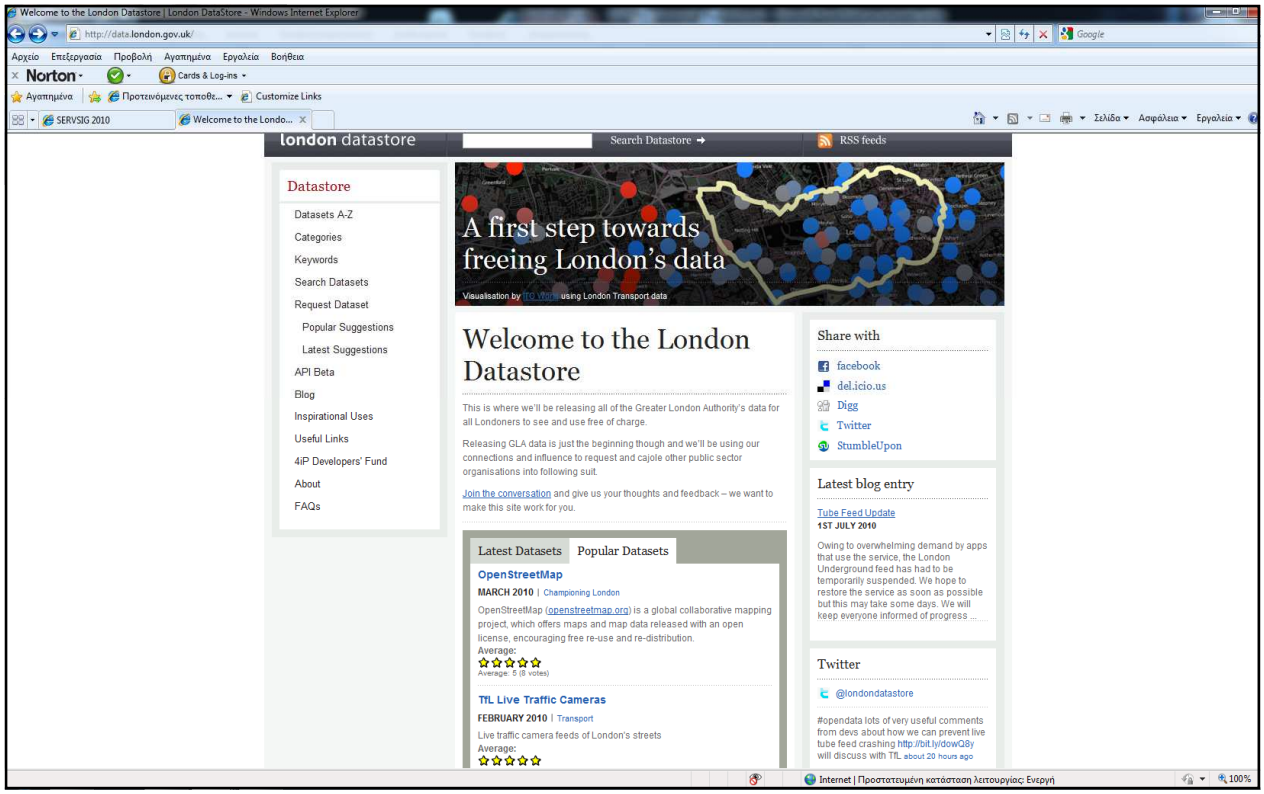
- **fastfoodmaps.com – Find fast food restaurants, including McDonald's, Pizza Hut, KFC, Wendy's and more, anywhere in the U.S.**
- **Cheap Hotels – A map of more than 66,000 cheap hotels in more than 165 countries that also lets you book online.**
- **Dublin Public Transport Advisor – A trip planner for public transportation in and around Dublin.**
- **99Trails.com Philadelphia Map – A map showing walking and biking trails around the Philadelphia metro area.**
- **NYC Bike Maps – A map of New York City's bike paths, lanes and greenways.**
- **BibleMap.org – An interactive map of locations from the Bible.**

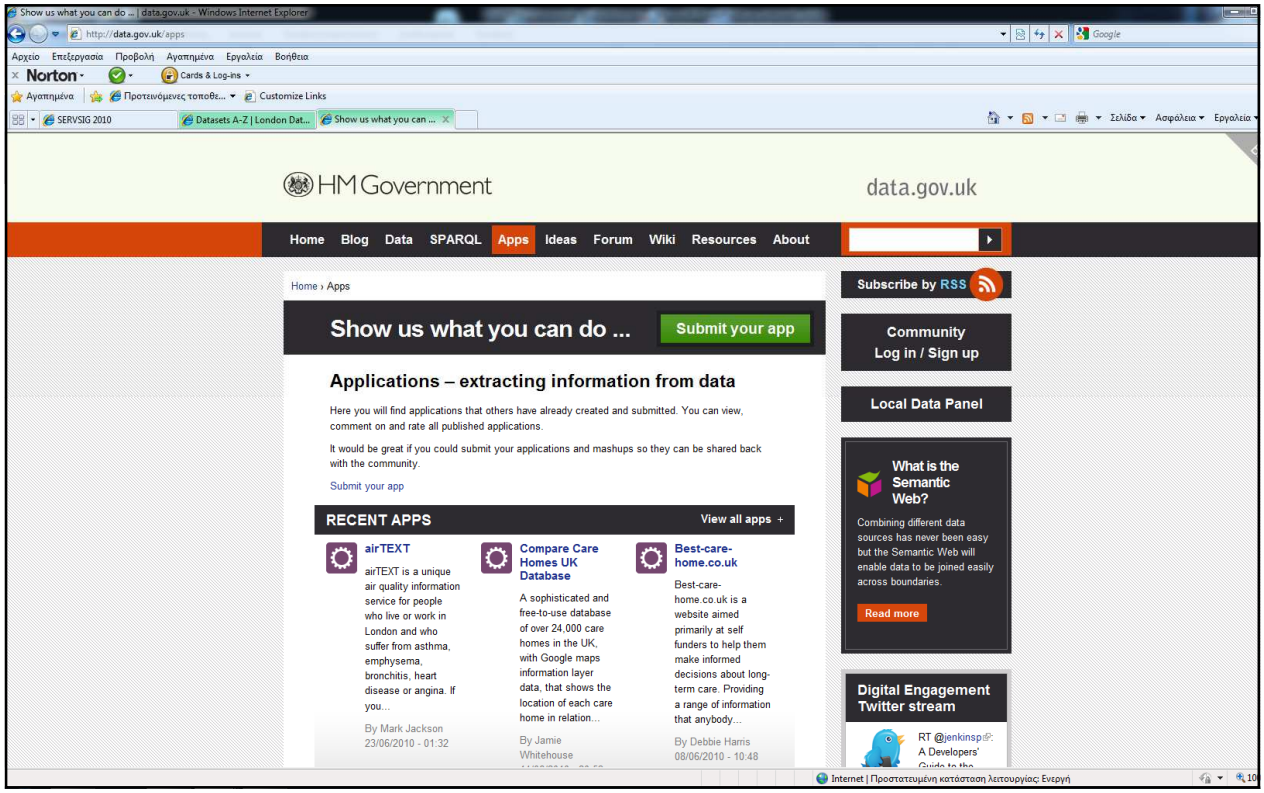

http://www.biblemap.org/
BibleMap.org
Online Mapping- 99trails.com
BibleMap.org
home | blog | events | report an error | about | donate
ESV KJV
select book
please select a book/chapter above
(to see an example of the site select Joshua 12 above...don't forget to click on a location)
HIDE THIS WINDOW
Χάρτης
Δορυφόρος
Υβριδικός
Irbid
Amman
West Bank
Gaza Strip
Madaba
Karak

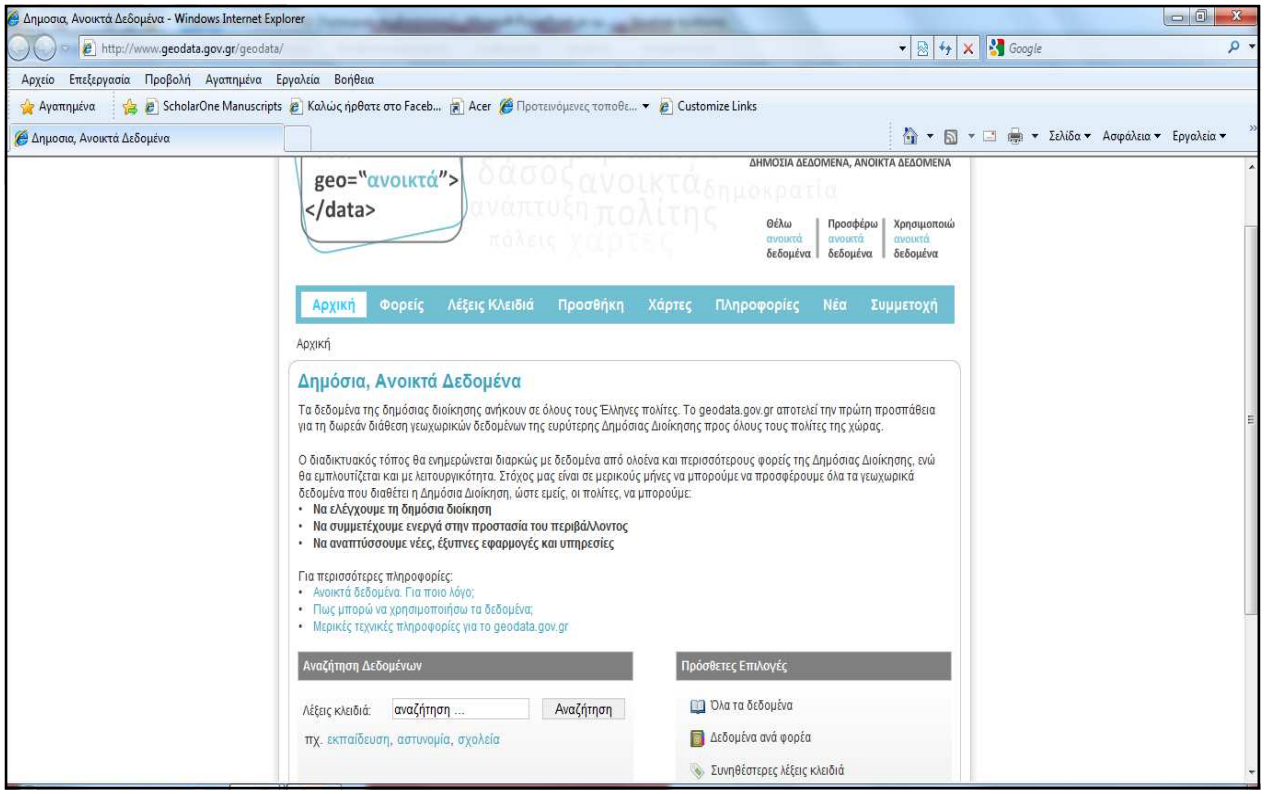

Εξατομικευμένες διαδρομές
Tour-Net.gr / Διαδρομές - Windows Internet Explorer
Tour-Net.gr
Περιφερειακό Δίκτυο
Θεματικών Μορφών Τουρισμού Πελοποννήσου
Χάρτης
Δορυφόρος
Υβριδικός

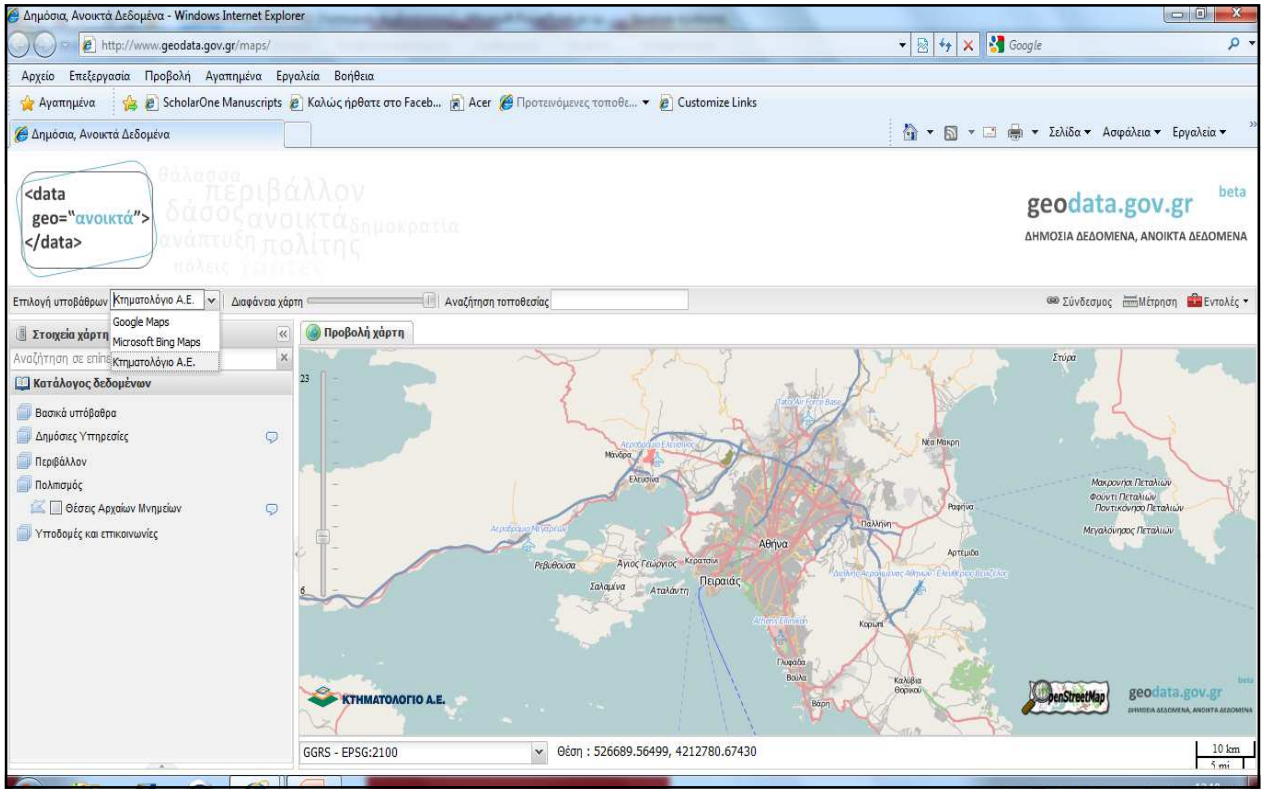

Where do you find Geo-data ?
DataSF
Datasets » Geography
Neighborhood Marketplace Initiative Corridors
GoSolarSF - Solar Energy Incentive Program
The Presidio of San Francisco Layer
What is DataSF?
looking for a dataset or app that you'd like to see?
<tell us>
Tag cloud
DataSF App Showcase
Top Tags
geography gis layers maps
Sort Datasets


SpotCrime - SpotCrime is a crime data aggregator. We map the crime incidents, plot them on Google Maps, and deliver alerts via email, Facebook, Twitter, SMS, RSS and a multitude of other platforms.
BART Arrivals – BART Arrivals is an application that displays real time BART train arrival times and alerts. It runs on Netvibes, iGoogle, Apple Dashboard, Vista Sidebar and Opera. Having selected a station, the widget will display the estimated arrival times of the next 3 trains for each destination the station serves. In addition, BART service advisories/alerts are displayed, if any.
CleanScores – CleanScores is bringing you the health inspection scores of restaurants around San Francisco.
CrimeReports – CrimeReports provides access to crime data at the street level using Google Maps. Users can see data for their neighborhood by simply entering their address. There is no advertising on the site and the data is updated daily. Users can also create free accounts on the site if they would like to receive email alerts when crimes occur near their home or work.
RailBandit – RailBandit allows you to easily view train schedules, map your trip and more on your mobile phone.
RailBandit includes a number of train schedules that are (virtually) combined into a single network. Select the train lines you are interested in, then the corresponding schedules are downloaded and stored locally on the phone. For the Bay Area: SF Muni, BART, Caltrain, Amtrak and the Altamont Commuter Express are included. RailBandit has just been updated to included live train delay updates for BART.
EcoFinder – EcoFinder for iPhone and iPod Touch helps you find out where to recycle and properly dispose of just about everything. You select the material you need to recycle or dispose of, and the EcoFinder will show you the relevant businesses and services closest to you.


Welcome to the London Datastore | London DataStore - Windows Internet Explorer
http://data.london.gov.uk/
london datastore
Search Datastore
RSS feeds
Datastore
Datasets A-Z
Categories
Keywords
Search Datasets
Request Dataset
Popular Suggestions
Latest Suggestions
API Beta
Blog
Inspirational Uses
Useful Links
4iP Developers' Fund
About
FAQs
A first step towards freeing London's data
Visualisation by using London Transport data
Welcome to the London Datastore
This is where we'll be releasing all of the Greater London Authority's data for all Londoners to see and use free of charge.
Releasing GLA data is just the beginning though and we'll be using our connections and influence to request and cajole other public sector organisations into following suit.
Join the conversation and give us your thoughts and feedback – we want to make this site work for you.
Latest Datasets
Popular Datasets
OpenStreetMap
MARCH 2010 | Championing London
OpenStreetMap (openstreetmap.org) is a global collaborative mapping project, which offers maps and map data released with an open license, encouraging free re-use and re-distribution.
Average:
TfL Live Traffic Cameras
FEBRUARY 2010 | Transport
Live traffic camera feeds of London's streets
Average:
Share with
facebook
del.icio.us
Digg
Twitter
StumbleUpon
Latest blog entry
Tube Feed Update
1ST JULY 2010
Owing to overwhelming demand by apps that use the service, the London Underground feed has had to be temporarily suspended. We hope to restore the service as soon as possible but this may take some days. We will keep everyone informed of progress ...
Twitter
@londondatastore
#opendata lots of very useful comments from devs about how we can prevent live tube feed crashing http://bit.ly/dowQ8y will discuss with TfL about 20 hours ago


Show us what you can do ... | data.gov.uk - Windows Internet Explorer
http://data.gov.uk/apps
HM Government
data.gov.uk
Home
Blog
Data
SPARQL
Apps
Ideas
Forum
Wiki
Resources
About
Home › Apps
Show us what you can do ...
Submit your app
Applications – extracting information from data
Here you will find applications that others have already created and submitted. You can view, comment on and rate all published applications.
It would be great if you could submit your applications and mashups so they can be shared back with the community.
Submit your app
RECENT APPS
View all apps +
airTEXT
airTEXT is a unique air quality information service for people who live or work in London and who suffer from asthma, emphysema, bronchitis, heart disease or angina. If you...
By Mark Jackson
23/06/2010 - 01:32
Compare Care Homes UK Database
A sophisticated and free-to-use database of over 24,000 care homes in the UK, with Google maps information layer data, that shows the location of each care home in relation...
By Jamie Whitehouse
Best-care-home.co.uk
Best-care-home.co.uk is a website aimed primarily at self funders to help them make informed decisions about long-term care. Providing a range of information that anybody...
By Debbie Harris
08/06/2010 - 10:48
Subscribe by RSS
Community
Log in / Sign up
Local Data Panel
What is the Semantic Web?
Combining different data sources has never been easy but the Semantic Web will enable data to be joined easily across boundaries.
Read more
Digital Engagement Twitter stream
RT @jenkinsp: A Developers'


Δημόσια, Ανοικτά Δεδομένα - Windows Internet Explorer
http://www.geodata.gov.gr/geodata/
Αρχείο Επεξεργασία Προβολή Αγαπημένα Εργαλεία Βοήθεια
Αγαπημένα
ScholarOne Manuscripts
Καλώς ήρθατε στο Faceb...
Acer
Προτεινόμενες τοποθε...
Customize Links
Δημόσια, Ανοικτά Δεδομένα
Σελίδα
Ασφάλεια
Εργαλεία
<data geo="ανοικτά"></data>
ΔΗΜΟΣΙΑ ΔΕΔΟΜΕΝΑ, ΑΝΟΙΚΤΑ ΔΕΔΟΜΕΝΑ
Θέλω ανοικτά δεδομένα
Προσφέρω ανοικτά δεδομένα
Χρησιμοποιώ ανοικτά δεδομένα
Αρχική
Φορείς
Λέξεις Κλειδιά
Προσθήκη
Χάρτες
Πληροφορίες
Νέα
Συμμετοχή
Αρχική
Δημόσια, Ανοικτά Δεδομένα
Τα δεδομένα της δημόσιας διοίκησης ανήκουν σε όλους τους Έλληνες πολίτες. Το geodata.gov.gr αποτελεί την πρώτη προσπάθεια για τη δωρεάν διάθεση γεωχωρικών δεδομένων της ευρύτερης Δημόσιας Διοίκησης προς όλους τους πολίτες της χώρας.
Ο διαδικτυακός τόπος θα ενημερώνεται διαρκώς με δεδομένα από ολοένα και περισσότερους φορείς της Δημόσιας Διοίκησης, ενώ θα εμπλουτίζεται και με λειτουργικότητα. Στόχος μας είναι σε μερικούς μήνες να μπορούμε να προσφέρουμε όλα τα γεωχωρικά δεδομένα που διαθέτει η Δημόσια Διοίκηση, ώστε εμείς, οι πολίτες, να μπορούμε:
Να ελέγχουμε τη δημόσια διοίκηση
Να συμμετέχουμε ενεργά στην προστασία του περιβάλλοντος
Να αναπτύσσουμε νέες, έξυπνες εφαρμογές και υπηρεσίες
Για περισσότερες πληροφορίες:
Ανοικτά δεδομένα. Για ποιο λόγο;
Πως μπορώ να χρησιμοποιήσω τα δεδομένα;
Μερικές τεχνικές πληροφορίες για το geodata.gov.gr
Αναζήτηση Δεδομένων
Λέξεις κλειδιά:
αναζήτηση ...
Αναζήτηση
πχ. εκπαίδευση, αστυνομία, σχολεία
Πρόσθετες Επιλογές
Όλα τα δεδομένα
Δεδομένα ανά φορέα
Συνηθέστερες λέξεις κλειδιά


Δημόσια, Ανοικτά Δεδομένα - Windows Internet Explorer
http://www.geodata.gov.gr/maps/
Αρχείο Επεξεργασία Προβολή Αγαπημένα Εργαλεία Βοήθεια
Αγαπημένα
ScholarOne Manuscripts
Καλώς ήρθατε στο Faceb...
Acer
Προτεινόμενες τοποθε...
Customize Links
Δημόσια, Ανοικτά Δεδομένα
Σελίδα
Ασφάλεια
Εργαλεία
<data geo="ανοικτά"></data>
geodata.gov.gr
beta
ΔΗΜΟΣΙΑ ΔΕΔΟΜΕΝΑ, ΑΝΟΙΚΤΑ ΔΕΔΟΜΕΝΑ
Επιλογή υποβάθρων
Κτηματολόγιο Α.Ε.
Διαφάνεια χάρτη
Αναζήτηση τοποθεσίας
Σύνδεσμος
Μέτρηση
Εντολές
Google Maps
Microsoft Bing Maps
Κτηματολόγιο Α.Ε.
Στοιχεία χάρτη
Κατάλογος δεδομένων
Βασικά υπόβαθρα
Δημόσιες Υπηρεσίες
Περιβάλλον
Πολιτισμός
Θέσεις Αρχαίων Μνημείων
Υποδομές και επικοινωνίες
Προβολή χάρτη
Στύρα
Νέα Μάκρη
Μαραθώνας
Ελευσίνα
Ραφήνα
Παλλήνη
Αθήνα
Αρτέμιδα
Μεγαλόνησος Πεταλιών
Πειραιάς
Σαλαμίνα
Κορυδαλλός
Γλυφάδα
Βούλα
Βάρη
ΚΤΗΜΑΤΟΛΟΓΙΟ Α.Ε.
OpenStreetMap
geodata.gov.gr
GGRS - EPSG:2100
Θέση : 526689.56499, 4212780.67430
10 km

Social networking

Three ways people interact with facebook pages

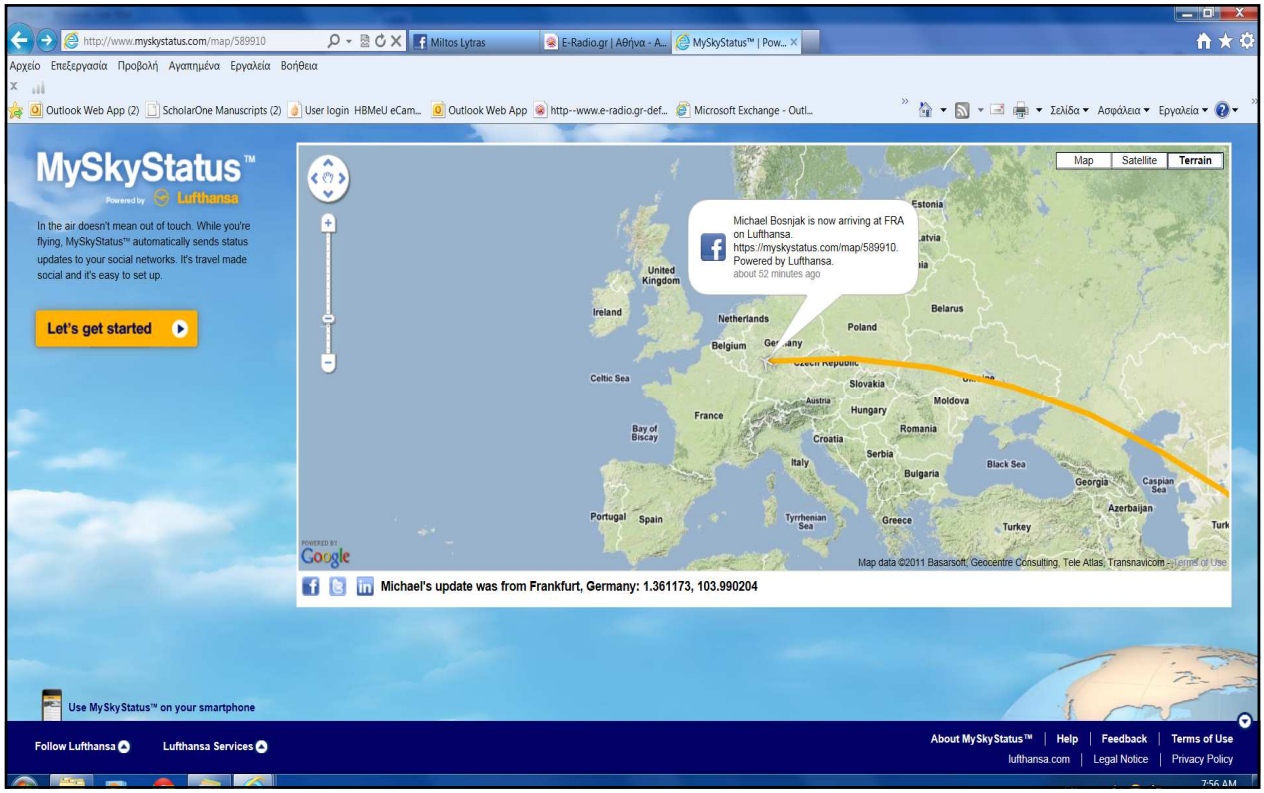
- Wall Posts: Anyone who “Likes” your Page can post content to your Page‟s wall. Anyone! They can say good things, complain, talk about a recent experience they have—anything! These remarks are user-generated content about your brand.
- Comments: Comments are an opportunity to react to a wall post. Both you and your fans can comment. Consider it a mini conversation that spurred from the original post.
- Likes: The classic thumbs up! If someone “Likes” a wall post, this means they like the content of that post. This can also be translated to mean “I agree”.

social graph

- ***This refers to*** **Facebook's ability to collect, express, and leverage the interconnections between the site's users, or as some describe it, "the global mapping of everyone and how they're related."**
- **Think of all the stuff that's on Facebook as a node or endpoint that's connected to other stuff. You're connected to other users (your friends), photos about you are tagged, comments you've posted carry your name, you're a member of groups, you're connected to applications you've installed - Facebook links them all**

Social graph for content personalisation

Open graph
tripadvisor - Cities I've Visited
from the world's largest travel site
Your Travel Map
Your Cities
Friends' Maps
Marianna Sigala
64 Cities
12 Countries
00 Places
00 Ratings
Europe
Austria
Innsbruck
Kitzbuhel
Salzburg
Seefeld in Tirol
Belgium
Bruges
Brussels
Croatia
Opatija
Zagreb
France
Lyon
Paris
Germany
Paris
Attractions (0) | Restaurants (0) | Hotels (0)
See
Eat
Stay
What did you do there?
Search by name
Musee Rodin
Musee d'Orsay
Eiffel Tower (Tour Eiffel)
Notre Dame Cathedral
Arc de Triomphe
Musee du Louvre
Luxembourg Gardens (Jardin du Luxembourg)
Sainte-Chapelle
Palais Garnier - Opera National de Paris
Saint-Germain-des-Pres
Sponsored
Philadelphia Greece
Do Your FB ADs Suck!
L'Oréal Paris | Γιατί σας Αξίζει
Starbucks Greece

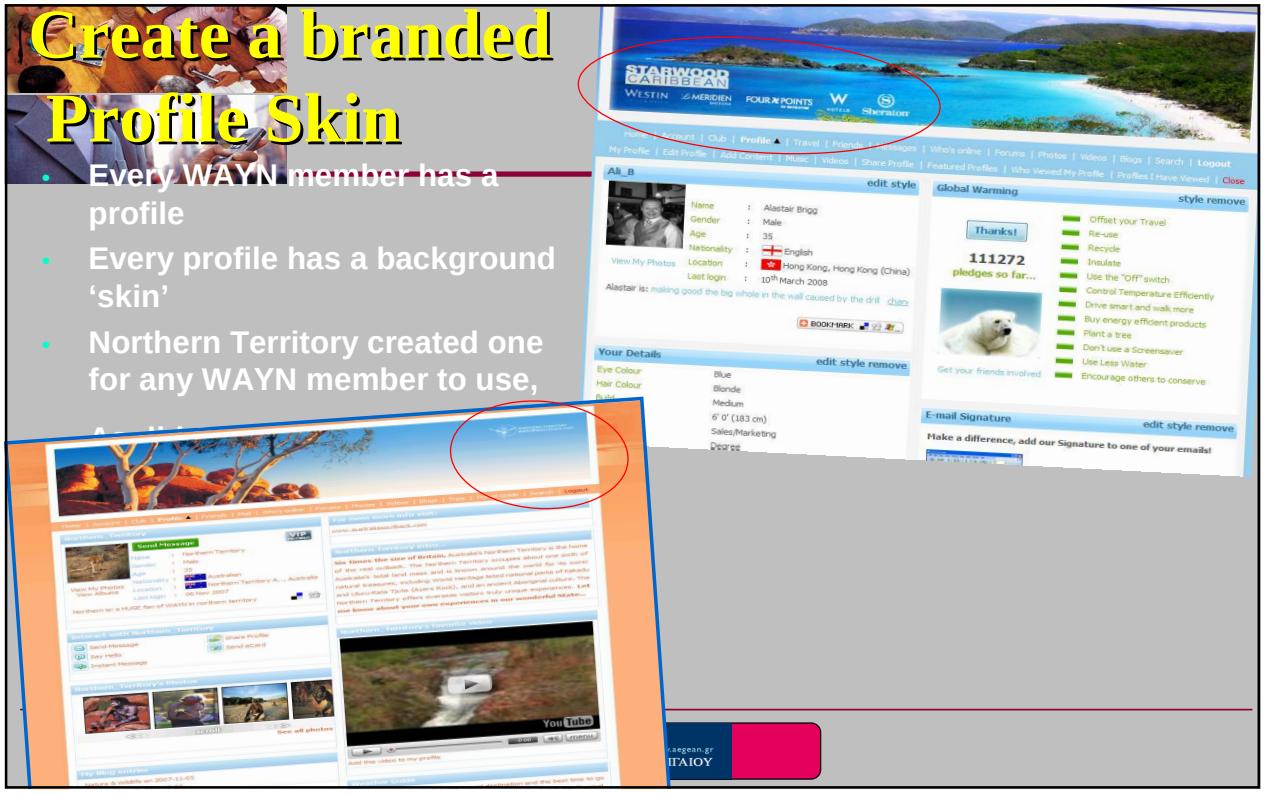

MySkyStatus™
Powered by Lufthansa
In the air doesn't mean out of touch. While you're flying, MySkyStatus™ automatically sends status updates to your social networks. It's travel made social and it's easy to set up.
Let's get started
Map
Satellite
Terrain
Michael Bosnjak is now arriving at FRA on Lufthansa. https://myskystatus.com/map/589910. Powered by Lufthansa.
about 52 minutes ago
Michael's update was from Frankfurt, Germany: 1.361173, 103.990204
Use MySkyStatus™ on your smartphone
Follow Lufthansa
Lufthansa Services
About MySkyStatus™
Help
Feedback
Terms of Use
lufthansa.com
Legal Notice
Privacy Policy

http://www.jetfriends.com/jetfriends/kids/

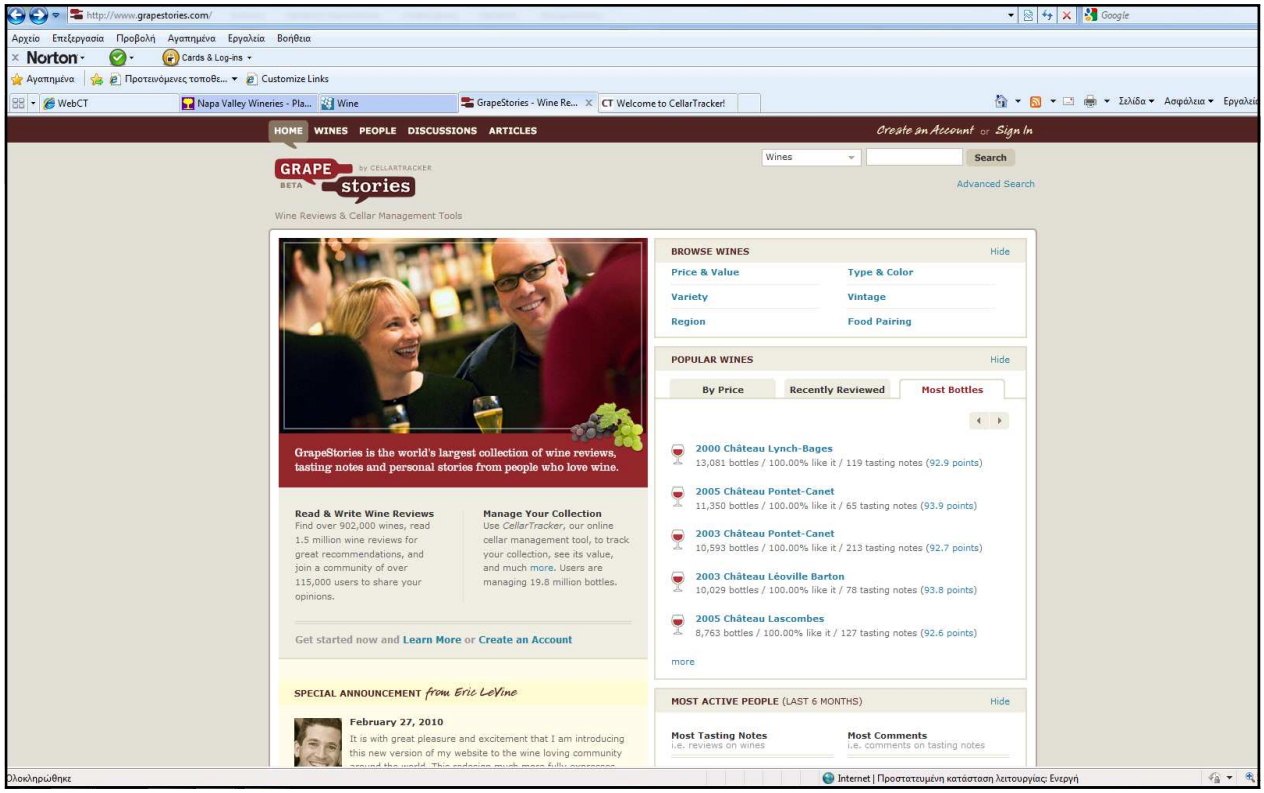
Social travel

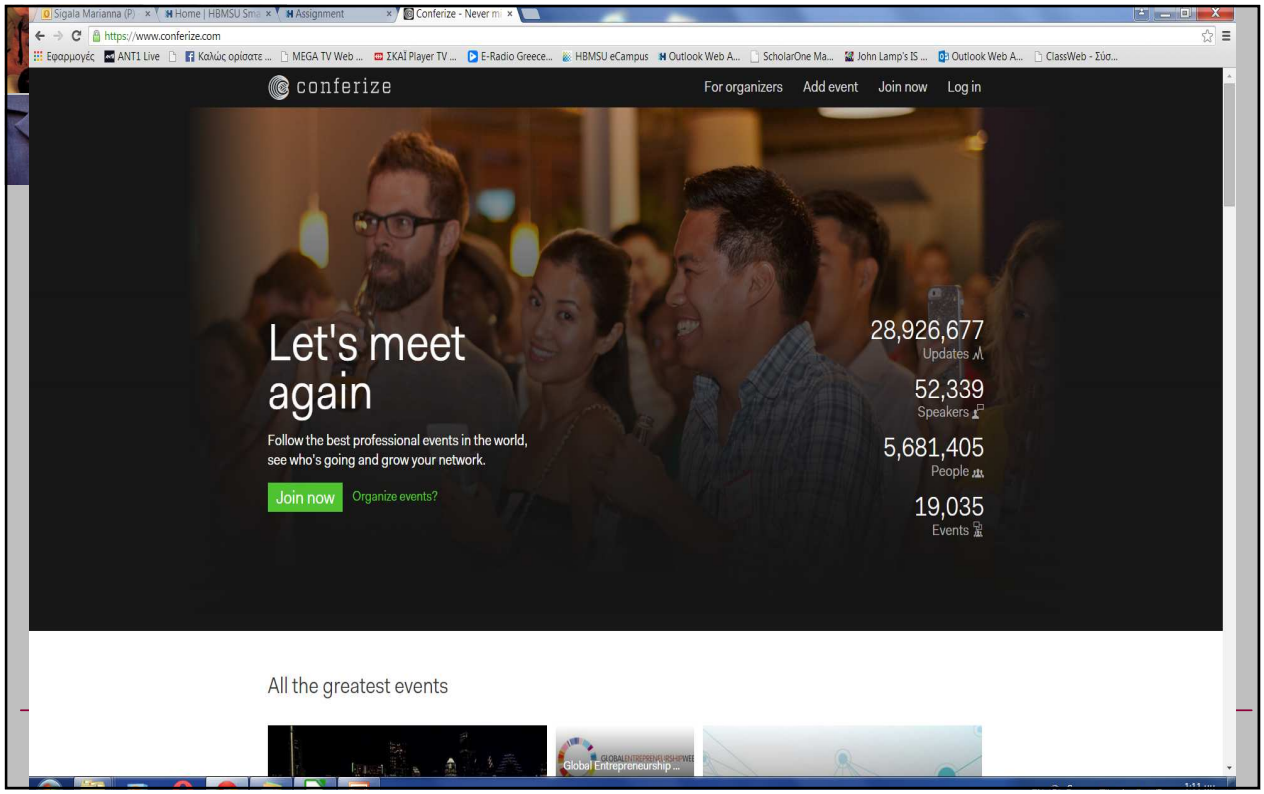
Create a branded Profile Skin

- Every WAYN member has a profile
- Every profile has a background ‘skin’
- Northern Territory created one for any WAYN member to use,



https://i-meet.com/
i-Meet: the worldwide community for people who plan meetings and events - Windows Internet Explorer
https://i-meet.com/pages/default/default.aspx
i-Meet
Login to i-Meet
Email :
email
Password :
login
Remember me | Forgot password
Home
For Planners
For Suppliers
Media Portal
Sign - Up
Contact Us
Terms of Use
Privacy Policy
a worldwide professional and social network
for people who plan meetings and events
Sign up Free!
i-Meet for Planners
In addition to being a vibrant community where one can share, i-Meet is a marketplace where planners can connect, communicate, and receive information that is current, creative and advantageous.
Membership is FREE, and the power of i-Meet is limited only by your imagination!
i-Meet for Suppliers
i-Meet is designed to help suppliers capture long term interest opportunities - a new and exciting way to build a pipeline cost-effectively.
Suppliers are able to influence destination and venue decisions, and to be engaged with prospects while they are deciding.
Media Portal
i-Meet media portal offers exposure of your product/service to planners worldwide via a unique blend of advertising options:
Banner/Tile Ads
Special Offers
Targeted Search
Check out our "New" Interactive Social listing!


http://www.grapestories.com/
HOME
WINES
PEOPLE
DISCUSSIONS
ARTICLES
Create an Account or Sign In
GRAPE stories
BETA
by CELLARTRACKER
Wine Reviews & Cellar Management Tools
Wines
Search
Advanced Search
GrapeStories is the world's largest collection of wine reviews, tasting notes and personal stories from people who love wine.
Read & Write Wine Reviews
Find over 902,000 wines, read 1.5 million wine reviews for great recommendations, and join a community of over 115,000 users to share your opinions.
Manage Your Collection
Use CellarTracker, our online cellar management tool, to track your collection, see its value, and much more. Users are managing 19.8 million bottles.
Get started now and Learn More or Create an Account
BROWSE WINES
Hide
Price & Value
Type & Color
Variety
Vintage
Region
Food Pairing
POPULAR WINES
Hide
By Price
Recently Reviewed
Most Bottles
2000 Château Lynch-Bages
13,081 bottles / 100.00% like it / 119 tasting notes (92.9 points)
2005 Château Pontet-Canet
11,350 bottles / 100.00% like it / 65 tasting notes (93.9 points)
2003 Château Pontet-Canet
10,593 bottles / 100.00% like it / 213 tasting notes (92.7 points)
2003 Château Léoville Barton
10,029 bottles / 100.00% like it / 78 tasting notes (93.8 points)
2005 Château Lascombes
8,763 bottles / 100.00% like it / 127 tasting notes (92.6 points)
more
SPECIAL ANNOUNCEMENT from Eric LeVine
February 27, 2010
It is with great pleasure and excitement that I am introducing this new version of my website to the wine loving community
MOST ACTIVE PEOPLE (LAST 6 MONTHS)
Hide
Most Tasting Notes
i.e. reviews on wines
Most Comments
i.e. comments on tasting notes



Travel social networks

- www.pairup.com
- www.airtroductions.com
- www.travbuddy.com

Create a social network

- http://www.socialgo.com/
- www.socialtext.com

Ευχαριστώ !

Dr Marianna Sigala
m.sigala@aegean.gr