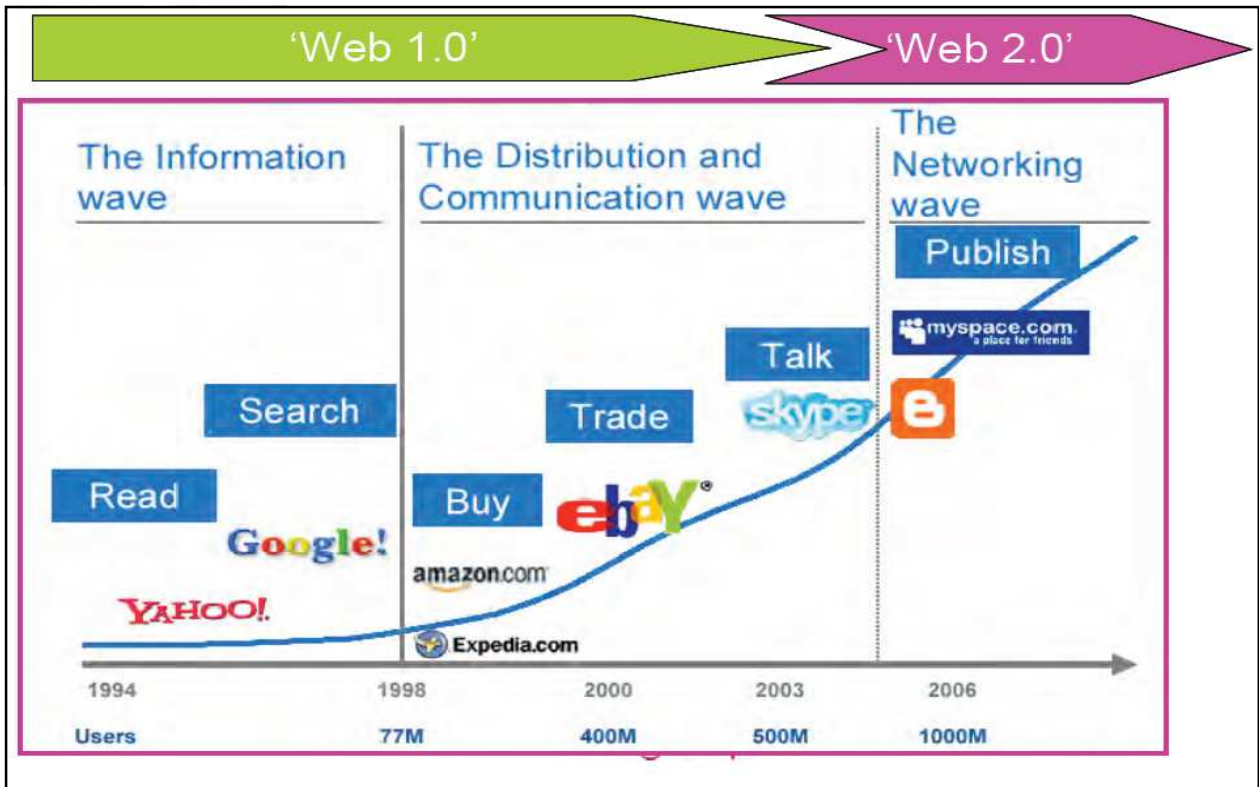


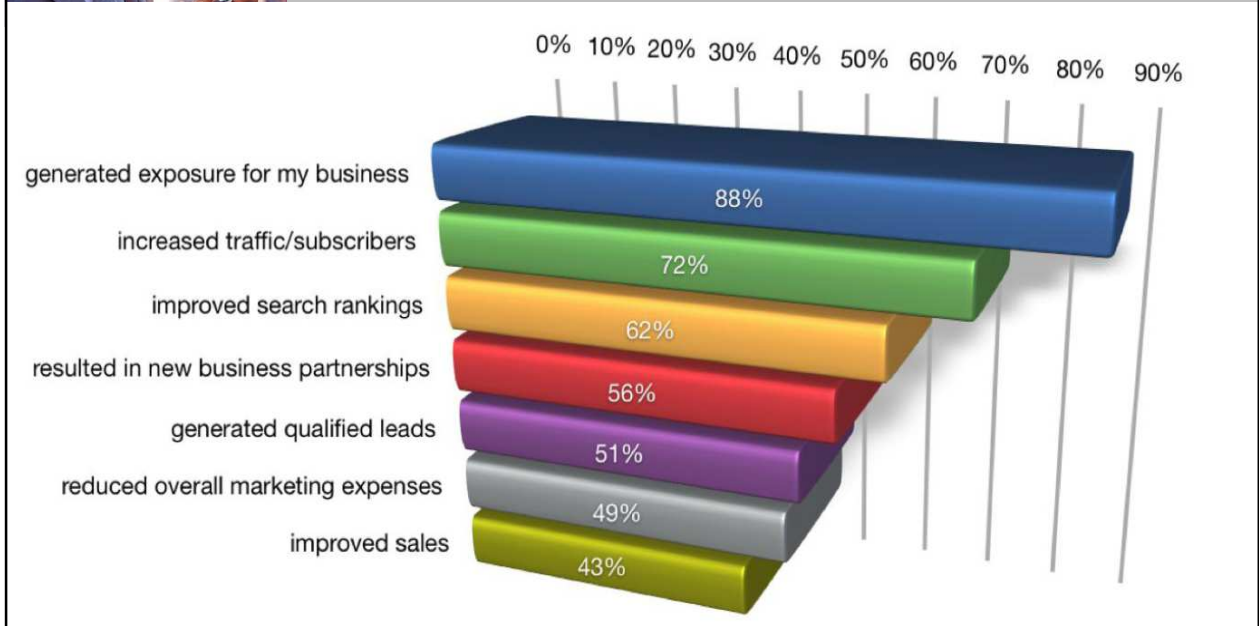


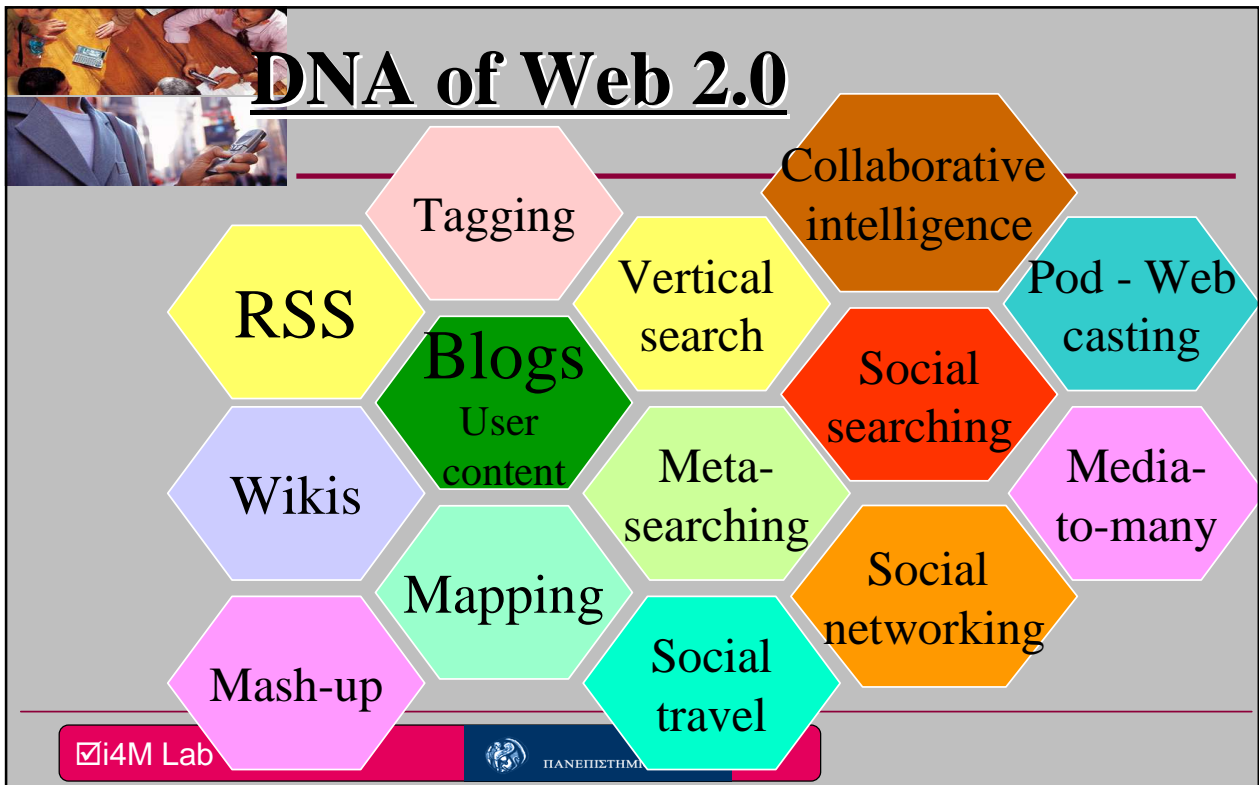
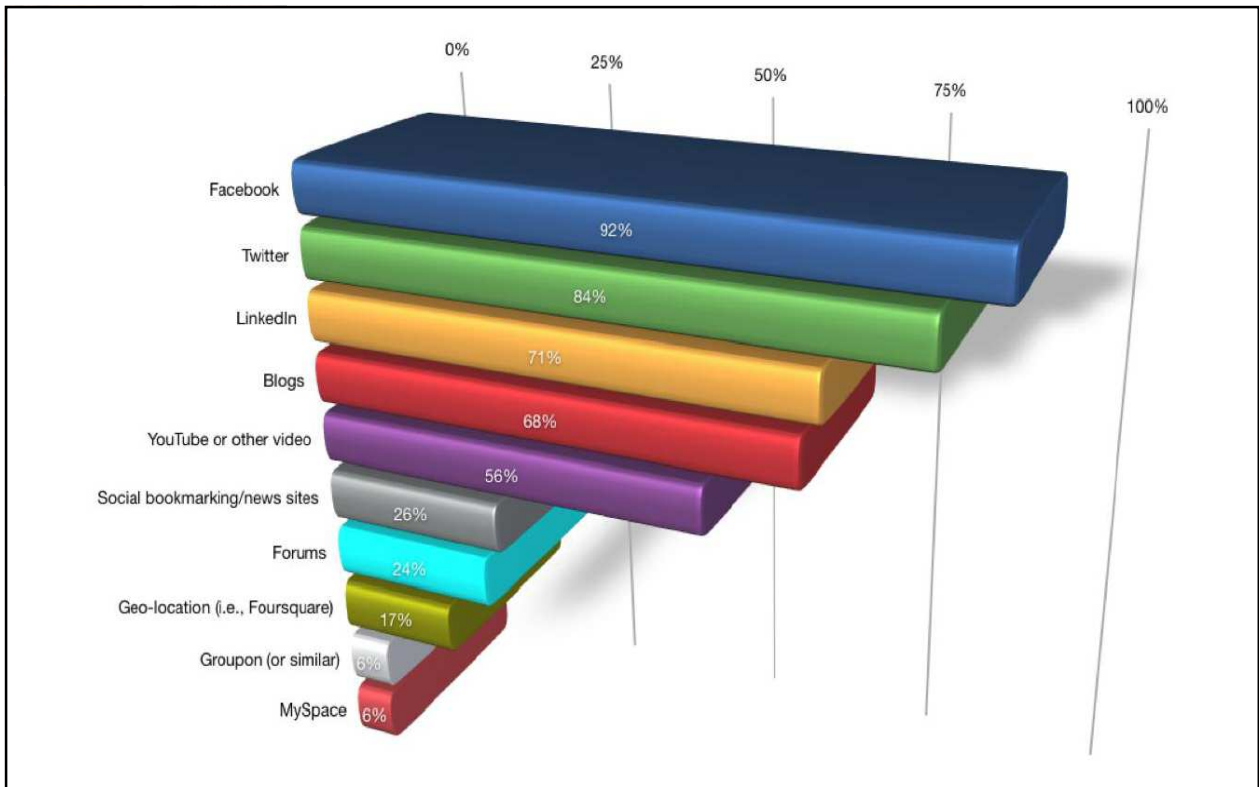
Ι-C01: Ηλεκτρονικό μάρκετινγκ και κοινωνικά δίκτυα στον τουρισμό

Δρ Μαριάννα Σιγάλα



Λόγοι χρήσης των social media?







wiki

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www.sagean.gr
ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ

Microsoft Internet Explorer browser window showing the Wikitravel Shared page. The address bar shows http://wikitravel.org/shared/Wikitravel_Shared>About. The page title is "About - Wikitravel Shared". The main content area displays the "About" page, which is a redirect from "Wikitravel Shared:About". The text describes Wikitravel as a project to create a free, complete, up-to-date and reliable world-wide travel guide. It mentions the project's start in July 2003 and its acquisition by Internet Brands, Inc. in April 2006. A red circle highlights a link in the top navigation bar: [Puerto Rico will be the destination for the 2007 Wikitravel Get-together!](#). The footer includes a Creative Commons license notice and a date: "This page was last modified 13:21, 23 February 2007 by Wikitravel Shared user Jpatokal. Based on work by Andrew Haggard and Evan Prodromou and Wikitravel Shared user(s) Riggweller. Content is available under Creative Commons Attribution-ShareAlike 1.0. Privacy policy About Wikitravel".

World Cruising and Sailing Wiki

World Cruising & Sailing Wiki
BUILT BY CRUISERS, FOR CRUISERS
A free, online World Cruising Guide

World Cruising and Sailing Wiki - A Cruising Guide

Welcome to the World Cruising and Sailing Wiki

The World Cruising and Sailing Wiki (an online world cruising guide) has been established so that all cruisers around the world can have free access to as much information on cruising around the world as possible. Information on Countries, Immigration and Customs procedures, world ports, navigation and approaches, marinas, anchorages, etc. A FREE, ONLINE WORLD CRUISING GUIDE!

This Cruising and Sailing Wiki is a resource to which all cruisers are encouraged to freely contribute and thereby help to build a great reference resource for the benefit of all cruisers that are sailing around the world.

The World Cruising and Sailing Wiki's objectives -


- To provide all cruisers with a one-stop interactive resource which members can annotate, correct and add to.
- To provide the most current information regarding cruising destinations.
- To provide information that is based on recent factual experience, information that is continually updated.
- To provide information that is easily understood and if possible, is supported by images and graphics.

SINK YOUR TEETH INTO A SECTION AND BUILD IT!
To be able to contribute, Login or Register (top R/H of page)

What is this Cruising and Sailing Wiki?

- What is this "Wiki"?**
 - The World Cruising and Sailing Wiki is a collaborative effort by cruisers from all around the world, to willingly share their knowledge of cruising around the world for the benefit of all who follow in their wake. Unlike a static website or printed publication that soon becomes outdated, this Cruising Wiki will always be up-to-date as members from all around the world have the ability to alter/edit/add to articles on this free, online World Cruising Guide, 24 hours a day.
- How does this "Wiki" work?**
 - No specialised skill is required to contribute to this World Cruising and Sailing Wiki. However, only registered members can login with their username to do this, so, please register - it only takes a minute and is absolutely painless. When logged in, each section and article in the Cruising Wiki has an EDIT button to enable you to add/edit anything. See the "HELP" and "TEMPLATES" pages (L/H menu) to assist you with the very simple editing process. Add your valuable knowledge so that others who are following in your wake can benefit. The World Cruising and Sailing Wiki is written for cruisers, by cruisers - sharing their

Featured Cruising Photo



THE WORLD IS YOUR OYSTER - Sailing around the world aboard your own yacht. Photo: Copyright Geoff Schultz

Cruising aboard a Cruising Yacht is a form of exploration - exploring the unknown.

What the Cruising Wiki is NOT!

This Cruising and Sailing Wiki is not just a simple repository for personal or commercial LINKS. Remote website links can be added to **productive contributions by members**, to assist in referencing the contribution. The final decision for acceptance of these link additions is at the **sole discretion** of the Wiki "Sysops".

Any links to remote sites must add value to the individual articles on the topic of "WORLD CRUISING", i.e. Contribute the information HERE! Please do not just expect this resource to send visitor traffic to remote

Εμπλουτισμένα με χάρτες

World66 Travel Guide - Wiki Guide to Destinations Worldwide - Windows Internet Explorer

Find travel information about 20,000 travel destinations or add info yourself!

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3. Update it when you return
World66 is open content - you can edit the information yourself. That bar in Timbuctou where the locals hang out is missing? Add it!

Featured Destination



Canada - More...

Partnership with Wikitravel.org
World66.com and Wikitravel.org are now sister sites. The two wiki travel guides will be working more closely, and together will provide people with the most complete and objective travel information available anywhere.

About World66
We like to travel. We think travelers are your best source for travel information. That's why we've created World66 to help you find the best travel information available anywhere.



...για την προστασία πολιτισμικών πόρων

Τήλαφος **Χάρτης πορείας**
Η όμορφη πληροφορία ανήκει στον πολιτή

Χάρτης Δορυφόρος Υβριδικός Εδαφικός

- Επιλέξτε το είδος του χάρτη από τις διαθέσιμες επιλογές, επάνω δεξιά.
- Προσέχετε στα όρια των παραρτημάτων, επιλέγοντας τα αντίστοιχα τετραγωνίδια στον κατάλογο, επάνω δεξιά του χάρτη. Δεξιά από κάθε επιλογή ο χάρτης αναπροσαρμόζεται (αυτομάτως ή με κλικ) αλλά δεν αλλάζει το κέντρο του.
- Για να επεκταθεί το χάρτη σε μία άλλη περιοχή, επιλέξτε τη νέα περιοχή με κλικ επάνω στο όνομά της στο κατάλογο.
- Αλλάξτε τον κλίμακα του χάρτη εισάγοντας τη ή μετακινώντας τη θύρα του βρόχου στο αριστερό.
- Με έκδο κλικ στο χάρτη αλλάζετε το κέντρο και την κλίμακα του χάρτη.
- Διπλασιάζετε το χάρτη πληκτρολογώντας το κρινοειδές κουμπί του ποταμού ή πληκτρολογώντας το χάρτη πληκτρολογώντας το κρινοειδές κουμπί του ποταμού ή πληκτρολογώντας το χάρτη πληκτρολογώντας το κρινοειδές κουμπί του ποταμού.
- Πάτηστε στο **CEI** - κλικ πάνω σε μια καταγραμμένη περιοχή. Βρίσκετε τα στοιχεία που υπάρχουν στο αρχείο της.



... για την συνεργατική προβολή και ερμηνεία πολιτισμικών πόρων

Wikimapia - Let's describe the whole world! - Windows Internet Explorer

http://www.wikimapia.org/#lat=37.9961627&lon=23.8665234&z=6&u=0&mi=a&w=2&showw=/5123452/Prefecture-of-Thessaloniki

Menu
Zoom in
History (3)
Add another language
Edit this page
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Move or resize

loniki / Aivios Vasileos, 4 km from center (Αγιος Βασίλειος) Coordinates: 40°41'53"N 23°7'12"E

Prefecture of Thessaloniki
Wikipedia article: http://en.wikipedia.org/wiki/Thessaloniki_Prefecture
This article is protected.
Category: **prefecture** **second level administration**
[Permalink to this page](#)

Μαθήματα Αγγλικών
Θέλετε να μάθετε Αγγλικά; Μάθε Αγγλικά εξ αποστάσεως.
www.MasterOfG.com

Calendar of Jordan - Windows Internet Explorer

http://www.calendar.jo/

Αρχείο Επεξεργασία Προβολή Αγαπημένα Εργαλεία Βοήθεια

Norton Cards & Log-ins

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Calendar of Jordan

Jordan Tourism Board

Post Your Event www.visitjordan.com Arabic Version

Calendar of Jordan

Today is Tuesday December 15, 2009

December 2009

Upcoming Events:

1909 Nutcracker Suite Ballet

International Spring Trade Fair

Colorize Events

Click here to view the events in different colors based on their category

1909 Investment Board Save Advantage

JORDAN Investment Board Save Advantage

LET'S BE FRIENDS

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Narrating Amman: The City Unfolded / Story of Amman Exhibition	Narrating Amman: The City Unfolded / Story of Amman Exhibition	1 Jerash, in the Shadow of the	2 Jerash, in the Shadow of the	3 Jerash, in the Shadow of the	4 Jerash, in the Shadow of the	5 Jerash, in the Shadow of the
Narrating Amman: The City Unfolded / Story of Amman Exhibition	Narrating Amman: The City Unfolded / Story of Amman Exhibition	6 Jerash, in the Shadow of the	7 Jerash, in the Shadow of the	8 Jerash, in the Shadow of the	9 Jerash, in the Shadow of the	10 Jerash, in the Shadow of the
Narrating Amman: The City Unfolded / Story of Amman Exhibition	Narrating Amman: The City Unfolded / Story of Amman Exhibition	11 Jerash, in the Shadow of the	12 Jerash, in the Shadow of the	13 Jerash, in the Shadow of the	14 Jerash, in the Shadow of the	15 Jerash, in the Shadow of the
Narrating Amman: The City Unfolded / Story of Amman Exhibition	Narrating Amman: The City Unfolded / Story of Amman Exhibition	16 Jerash, in the Shadow of the	17 Jerash, in the Shadow of the	18 Jerash, in the Shadow of the	19 Jerash, in the Shadow of the	20 Jerash, in the Shadow of the
Narrating Amman: The City Unfolded / Story of Amman Exhibition	Narrating Amman: The City Unfolded / Story of Amman Exhibition	21 Jerash, in the Shadow of the	22 Jerash, in the Shadow of the	23 Jerash, in the Shadow of the	24 Jerash, in the Shadow of the	25 Jerash, in the Shadow of the
Narrating Amman: The City Unfolded / Story of Amman Exhibition	Narrating Amman: The City Unfolded / Story of Amman Exhibition	26 Jerash, in the Shadow of the	27 Jerash, in the Shadow of the	28 Jerash, in the Shadow of the	29 Jerash, in the Shadow of the	30 Jerash, in the Shadow of the

Internet | Προστατευμένη κατάσταση λειτουργίας; Ένεργη

http://www.aegeancuisine.gr/Recipes.aspx

AegeanCuisine - Recipes

Αρχείο Επεξεργασία Προβολή Αγαπημένα Εργαλεία Βοήθεια

ScholarOne Manuscripts Καλώς ήρθατε στο Faceb... Acer Προτεινόμενες τοποθεσίες Customize Links

Monday, June 06, 2011

Advanced search

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- Events
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- Glossary
- Classifieds
- Photos

77 recipes found. Sort by date

Sunday, December 05, 2010 11:28 AM

Provencale Chicken Stew

Members rating: 0 - Site members have not rated yet the recipe.

Main ingredients: Chicken, Mastiha, Olives

Tuesday, June 08, 2010 4:50 PM

Dark Brown walnut cake, with citrus liqueur

Members rating: 0 - Site members have not rated yet the recipe.

Main ingredients: Citrus, Egg, Sugar, Walnut

Categories New

- Category
- Dish type
- Preparation
- Occasion type
- Diet
- Basic ingredient
- Region
- Island

Advanced recipe search

Submit your AegeanCuisine recipe!

Favorites

3:41 μμ 6/6/2011

Home - Take Part : Australia Dancing - National Library of Australia wiki - Windows Internet Explorer

http://wiki.nla.gov.au/display/TPAD/Home;jsessionid=730FACA40BFFAB54AE86C2FFB9F52729

Αρχείο Επεξεργασία Προβολή Αγαπημένα Εργαλεία Βοήθεια

Home - Take Part : Australia Dancing - National Librar...

NATIONAL LIBRARY OF AUSTRALIA

Take Part : Australia Dancing > Home Login

Home

Aboriginal & Torres Strait Islander dance

Companies, ensembles and artists

People

Performances

Styles and traditions

News & Events **Add**

Wiki help

Related links

- About this site
- How can I register?
- Terms of use
- Editing help

A companion site to www.australiadancing.org

To Take Part you need to [register](#) as a user. Once you're a user, you can [login](#) to participate.

Take Part: Australia Dancing

This is a pilot project of the National Library of Australia that aims to provide a space for you to share your knowledge, ideas and news about dance and dancers in Australia. It is a companion site to www.australiadancing.org.

Search or browse sections:

- Aboriginal & Torres Strait Islander dance
- Companies, ensembles and artists
- Styles and traditions
- People
- Performances
- News & Events

Registered users are invited to:

- Tell us about people in the dance community
- Write about or review a performance
- Describe a dance genre or style
- Profile a dance company, artist or organisation

News & Events

'News and events' is an opportunity to tell us what is happening where you live and see dance.

Internet 100%

6:18 μμ



- www.australiatravelwiki.com
- www.travel.wikia.com
- www.wikiasiantravel.org



Δημιουργία ενός wiki

- Wikia (<http://www.wikia.com>);
- PBwiki (<http://www.pbwiki.com>);
- Wikispaces (<http://www.wikispaces.com>);
- Wetpaint (<http://www.wetpaint.com>).
- <http://www.littlewiki.com/wiki/>
- www.mediawiki.org
- Atwiki.com - ΑΝΟΙΚΤΟ ΛΟΓΙΣΜΙΚΟ
- Info.tikiwiki.org
- www.dokuwiki.org



(web) - Blogs - ιστολόγια

- Διαδικτυακές εφημερίδες – κατάταξη περιεχομένου με βάση τον χρόνο δημοσίευσης
- Δημοσιογραφικός λόγος: δημιουργία από ένα άτομο ή ομάδα σε προσωπικό στυλ και ύφος διαλόγου
- Θεματολογία: γενική και ειδική
- Σύνδεσμοι και trackbacks: σύνδεσμοι με άλλες ιστοσελίδες ή blog posts
- Σχολιασμός: feedback σαν πίνακας ανακοινώσεων
- Συμμετοχή – διανομή: εγγραφές μέσω RSS

Δημιουργία weblogs μέσω ελεύθερου λογισμικού Blogger του Google, Wordpress και Typepad



More than ¼ of Internet users have used a blog to review information about a destination or travel supplier in the last 12 months
(Yankelovich National Leisure Travel Monitor, 2006)



Είδη Blogs

- C2C, προσωπικά blogs
- B2B, επαγγελματικά blogs
- B2C, εταιρικά blogs
- G2C, DMOs blogs
- E2E: για εσωτερική επικοινωνία, διαχείριση γνώσης, εκπαίδευσης κλπ.

Places - bloggers

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Charlottesville, VA
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Cherrywood.org Austin, TX
East Austin Online Austin, TX
OCEAN -- Central East Austin Austin, TX
East Austin Stories Austin, TX
East Cesar Chavez Austin, TX
Local Ecology Carrboro, NC
Triangle Bloggers Raleigh, Durham, Greensboro NC
Triadify Chapel Hill, NC
OhMyCharlotte Charlotte, VA

Placeblogger Headlines

Elective Public Service
22 Mar 2007 - 8:50 am
Norway • ME • United States
Site: Oxford County Democrats

"Ballstonization", One Salve For Sprawl Today's P...
22 Mar 2007 - 8:49 am
Anne Arundel County • MD • United States
Site: Blog Arundel
Today's Post has an interesting article on what, at this poi...

Green Fund Bill Proposed What Do You Call A Fee, ...
22 Mar 2007 - 8:49 am
Anne Arundel County • MD • United States
Site: Blog Arundel
What do you call a fee, levied on new development, that disi...

DeGrange Has Change Of Heart I Think It's Sweet T...
22 Mar 2007 - 8:49 am
Anne Arundel County • MD • United States

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- Add a place blog
- What is a Placeblog ?

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bugbitten.com
travel bugs sharing experiences

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Pamplona
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St Patrick's Day
Tomatina
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Bungy jumping
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Hang gliding
Helicopters
Hot Air Ballooning
Paragliding
Parasailing
Sky diving

Snow
Ice climbing
Skiing

Nature/Wildlife
Bird watching
Caving (land)
Croc Farms/Cruises
Dolphin watching
Eco Tours
General
Riding - animals
Whale watching
Wildlife farms
Wildlife Tours

Cultural
Art Galleries
Castle Tours
City tours
Cultural Tours
Ghost Tours
Historical
Indigenous
Museums
Music


Other


Marriott on the Move - Bill Marriott's Blog - Windows Internet Explorer

http://www.blogs.marriott.com/archive/default.asp?type=posts&month=2&year=2007

File Edit View Favorites Tools Help

Marriott on the Move - Bill Marriott's Blog





Bill Marriott

Home

Archives

February 2007


January 2007

Pathways to Independence

Contributed by Bill Marriott - Posted: February 27, 2007 1:57:48 PM

Hi, my name is Valerie McSwain, I am a concierge at the Washington Marriott, and here today, I am guest blogging for Mr. Marriott.

Before I came to Marriott about 11 years ago, I was on welfare; and at that particular time, I knew that that wasn't enough to take care of my family. So, they had a program called the Pathways program, which was a program to help families get off welfare and to become employed. I truly thank God for the Pathways program because it truly led me to a life of freedom, job opportunities, better education like never before and it's truly been a blessing to my family.



ENLARGE

When I first started with Marriott, my first job here was at the front desk. But, at that time. . .


More...

Permalink | Comments and TBs(10) | Attachments (1) | Images (1)

Determined to Get an Education

Contributed by Bill Marriott - Posted: February 23, 2007 11:09:48 AM

Reflecting back on Marriott's 80 years in the hospitality industry, one word summarizes our company's enduring success: opportunity. This weekend in San Francisco, I'm challenging our JW Marriott, Marriott and Renaissance General Managers from around the world to look for opportunities for



J. Ward Marriott

Search this Blog

Profile

I'm Bill Marriott, Chairman & CEO of Marriott International.

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visitBrighton
The official guide to all things Brighton...

THURSDAY, 22 OCTOBER 2009


White Night

We've been twittering about White Night recently although sometimes it can be a struggle to fit the information in to 140 characters. So the obvious solution is to write a lovely restriction free blog post :)

Regular readers will remember that 2008 was the first year of the Brighton [White Night Festival](#) and now it is back and with even more things going on then last year. And the best news is that most of the events are free, hooray!

I should give a quick description of White Night for those of you who missed it last year. The idea behind the festival is to encourage people to do something different in the middle of the night, and so there are a whole host of events, trails and tours going on throughout Saturday night (24 October). Also this is the night the clocks go back so there is a whole extra hour to play with!

It all starts at 6.30pm at Jubilee Square with a Venetian Choral concert in association with the Brighton Early Music Festival. Here you will also find the White Night information point as well as a surprise installation which can help answer your tricky questions as the theme of this year's festival is fortune so all of the events are linked to fortune-telling, the future





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WELCOME TO THE VISITBRIGHTON BLOG


Tonnes of Brighton insider information, news, tips, reviews, competitions and lots more from the experts on all things Brighton!

VisitBrighton is the official [tourism guide to Brighton](#).

Find out more about Brighton at [www.visitbrighton.com](#).

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Keep up to date with

Starwood have assembled a team of travel writers to contribute to their blog with the aim of helping Starwood Preferred Guests stay on top of the latest travel trends and build brand loyalty.

The Lobby from SPG - Windows Internet Explorer
 http://www.thelobby.com/

thelobby.com travel tips, reviews, gadgets and more

FRI >> APR 20, 2007
Eating Through Pittsburgh
 Pittsburgh's Strip District is a former neighborhood of wholesale grocers and food distributors that nowadays is the city's main nightlife destination. Where nightclubs go, 24 hour eats follow, and the *Washington Post* just published a guide to 24 hour dining in the Strip District. Recommendations include espresso at *La Prima*, food samples from the Pennsylvania Macaroni Company and Mon Amee Chocolate and Jamaican cuisine at *Kaya*. But on top of the list is Pittsburgh's contribution to food culture: *Primanti Brothers*. The restaurant's signature dish is a sandwich topped with french fries, fried egg and coleslaw (pictured). Pittsburgh is home to three Starwood properties: *The Westin Convention Center Pittsburgh*, the *Sheraton Station Square Hotel* and the *Four Points by Sheraton Pittsburgh Airport*.

Posted by Nick L. at 9:49 AM in *Four Points by Sheraton, Pittsburgh, Sheraton, Westin* | Comments (0) | Recommend this! | [+] FEEDBACK

Bring Your Laptop to the Beach
 Absolutely have to take your laptop away on

ABOUT
 To help keep Starwood Preferred Guests on top of the latest travel trends, Starwood and ElectricArtists have assembled a team of travel writers to contribute to this site. Every weekday this site will be covering the latest and greatest in worldwide travel.

CATEGORIES
 By Brand
 By Category

Eurostar have commissioned local Parisians to post blogs for creating a travellers guidebook with a truly ground-roots feel.

Voice of a City Paris - Windows Internet Explorer
 http://www.voiceofacity.com/paris/index.php

VOICE OF A CITY PARIS in association with Eurostar

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Creating your very own site only takes minutes, it's really easy to use and completely FREE to all STA Travel customers. So why not [get started now?](#)

Travel blog of the day
Blackheath, UK
by Timothy Harris

Blog user rating ★★★★★

Friday, April 20th 2007
Wednesday March 28th - Arrival in London So I left Australia by myself on Tuesday March 27 and flew to Heathrow with a stopover in Malaysia for a few hours. Once I arrived I had a full day to see the sights of London before Josh arrived the following morning. So off I went armed with a map I took...

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Buenos Aires, Argentina
by Shona Findlay
20 minutes ago
Blog entry

Salta's birthday bash
by Paul
1 hour 3 mins ago
Video

Nice, France
by Luke Thornton
1 hour 8 mins ago
Blog entry



Χρήση – οφέλη των blog

- Έρευνα αγοράς
- Επικοινωνία με τον πελάτη
- Δημιουργία κοινοτήτων
- Διαφήμιση - προβολή
- Συναισθηματικό δέσιμο με τον πελάτη
- Παροχή εξειδικευμένης γνώσης πληροφορίας



Εντοπισμός και ανάγνωση ιστολογίων - blogs

- Newsreader: software - λογισμικό όπου εγγράφονται τα RSS, π.χ. Blogline, Rojo, Newsgator
- Εντοπισμός weblogs μέσω: Των μηχανών αναζήτησης:
 - www.technorati.com
 - www.feedster.com
 - www.blogpulse.com
 - www.bloglines.com
 - <http://www.google.com/blogsearch>
- Του Blogroll του weblog, δηλ. τα blogs που συστήνονται από τους χρήστες του blog

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www.uoa.gr

participatory GIS, neogeography,
web mapping, ubiquitous cartography,
wiki-mapping, spatial
crowdsourcing, maps 2.0,
geoweb, geospatial
web, DigiPlace,



Mapping services: major providers (API)

- Google Maps,
- Yahoo! Maps,
- Microsoft Virtual Earth,
- MapQuest and
- Arcweb – ανοικτο λογισμικό
- www.openstreetmap.org Ανοικτά δεδομένα – λογισμικό

API: Application Programming Interfaces

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www.egean.gr



[http://maps.google.com/maps?q=](http://maps.google.com/maps?q=rome) **rome**

Wine near Greece - Google Maps - Windows Internet Explorer

http://maps.google.com/

Wine near Greece - Google Maps
http://maps.google.com/

Google maps | Wine near Greece

Get Directions | My Maps

"In good weather, this taverna on a quiet pedestrian square puts its tables ..."

Breltos [more info](#)
Plaka, Kydathinaion Street 41, Athens 10556, Greece - 210-3232110
Category: Bars & Cafes | Bars | Wine Bars

Argatia Winery [more info](#)
Naoussa 59200, Greece - 23320-51080
Category: Wine Merchants
"Tour Schedule: Argatia Winery is located in Rodohori (12 km northwest of ..."

Bar Guru Bar [more info](#)
Plataea Theatrou 10, Αθήνα 10552, Greece - 210-3246530
Category: Bars & Cafes | Bars | Wine Bars
"I've included this bar-restaurant here because even though the scene ..."

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Google places

<http://www.google.com/mobile/goggles/#landmark>

- www.google.com/places

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http://www.google.ru/intl/ru/landing/transsib/en.html

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Αγαπημένα Προτεινόμενες τοποθεσίες... Customize Links

Google - Moscow-Vladivostok: virtual journey on...

Google maps

Moscow-Vladivostok: virtual journey on Google Maps

The great Trans Siberian Railway, the pride of Russia, goes across two continents, 12 regions and 87 cities. The joint project of Google and the [Russian Railways](#) lets you take a trip along the famous route and see Baikal, Khekhitsrsky range, Barguzin mountains, Yenisei river and many other picturesque places of Russia without leaving your house. During the trip, you can enjoy Russian classic literature, brilliant images by photographer Anton Lange and fascinating stories about the most attractive sites on the route. Let's go!



00000_day_01_fs_nn


Books and music to take along

Rumble of wheels

Rumble of wheels

Travel route

- Moscow
- Volga river
- Kama river
- Pern
- Lower Urals, Ust-Kishert settlement
- Yekaterinburg
- Tyumen
- Irtysch river
- Clouds over Barabinskaya steppe



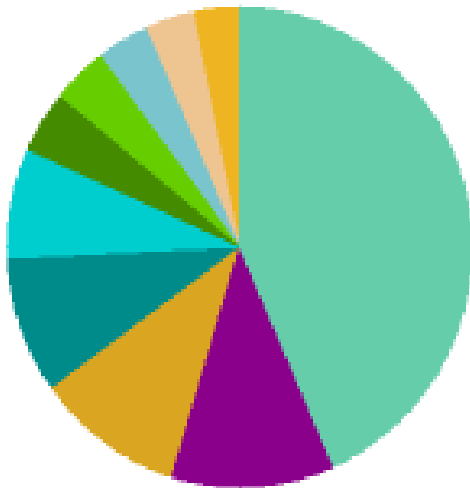
100%



- <http://wheelmap.org/en/about/>
- <http://www.webmapp.it/en/>
- <http://mc.bbbike.org/mc/>
- <http://opencyclemap.org/>
- <http://opensnowmap.org/>
- <http://openpistemap.org/>
- <http://www.openrailwaymap.org/>



Top APIs for Mashups

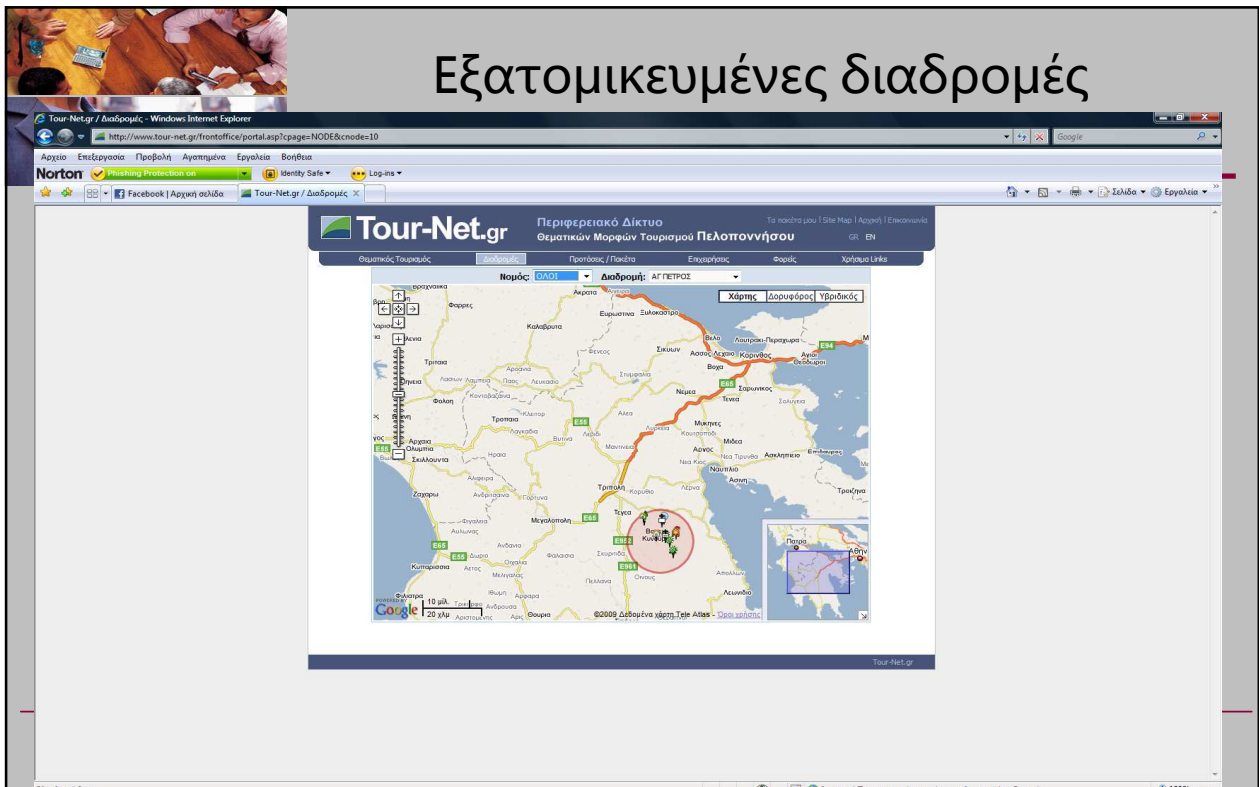
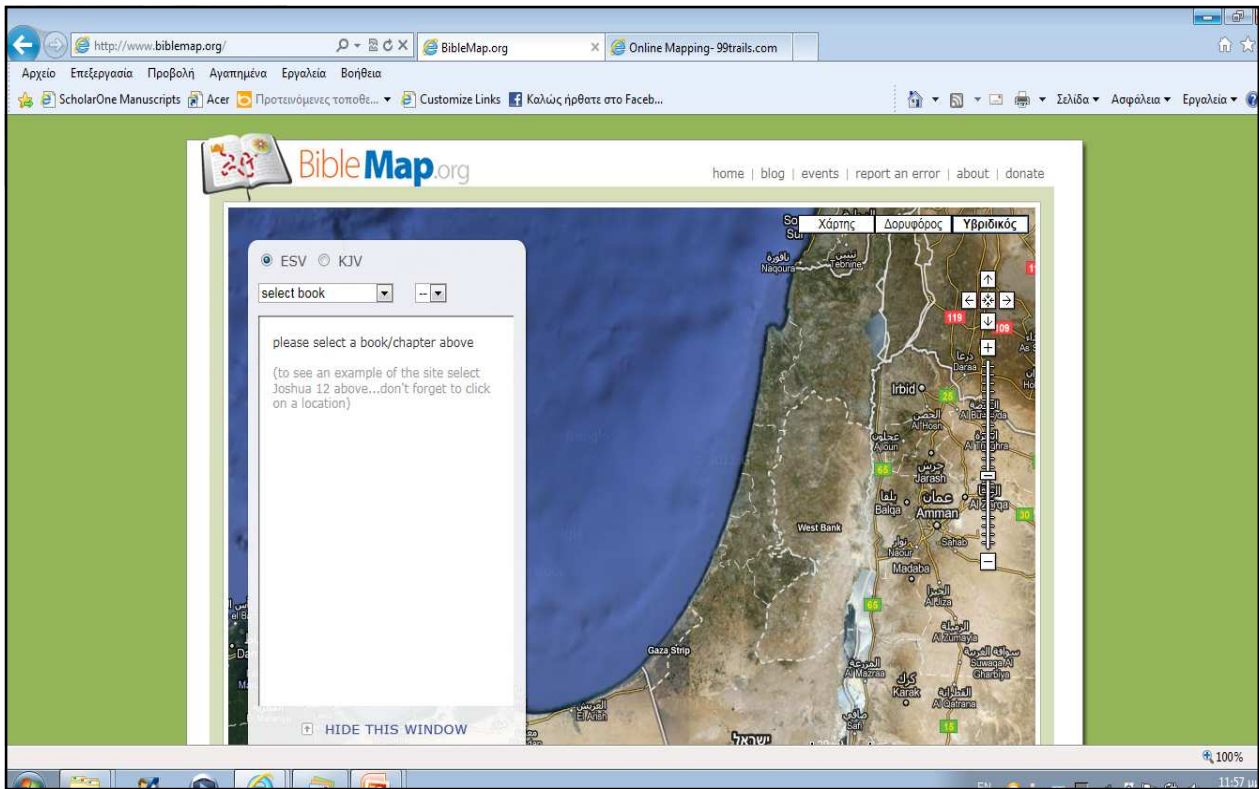


GoogleMaps	(43%)
Flickr	(11%)
YouTube	(10%)
Twitter	(8%)
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eBay	(4%)
VirtualEarth	(3%)
Facebook	(3%)
LastFM	(3%)
Google	(3%)

ProgrammableWeb.com 07/03/10



- fastfoodmaps.com – Find fast food restaurants, including McDonald's, Pizza Hut, KFC, Wendy's and more, anywhere in the U.S.
- [Cheap Hotels](#) – A map of more than 66,000 cheap hotels in more than 165 countries that also lets you book online.
- [Dublin Public Transport Advisor](#) – A trip planner for public transportation in and around Dublin.
- [99Trails.com Philadelphia Map](#) – A map showing walking and biking trails around the Philadelphia metro area.
- [NYC Bike Maps](#) – A map of New York City's bike paths, lanes and greenways.
- [BibleMap.org](#) – An interactive map of locations from the Bible.





Where do you find Geo-data ?

DataSF beta

What is DataSF?
DataSF is a clearinghouse of datasets available from the City & County of San Francisco. Our goal in releasing this site is:
(1) improve access to data
(2) help our community create innovative apps
(3) understand what datasets you'd like to see
(4) get feedback on the quality of our datasets.

looking for a dataset or app that you'd like to see?
[< tell us >](#)

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DataSF App Showcase

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geography gis incentive layers maps

Sort Datasets

Datasets » Geography

Neighborhood Marketplace Initiative Corridors
Categorized under [Geography](#) Views: 99 ([View Dataset](#))
Description: The Neighborhood Marketplace Initiative (NMI) is designed to help promote and revitalize neighborhood commercial districts in San Francisco's developing neighborhoods through a public/private partnership between the San Francisco Office of Economic and Workforce Development and the Local Initiatives Support Corporation (LISC).
Agency Name: Department of Technology
Date Released: January 2009
Time Period: January 2009
Frequency: As Requested
Location of dataset: <http://apps.sfgov.org/datasf/index.php?dir=stata/>
Format: Shapefile (zipped)
Location of Data Dictionary: As XML in zipped archive
[Read More](#) | [Discuss](#) | [Share This](#) | [Tags](#): neighborhood initiative business

GoSolarSF - Solar Energy Incentive Program
Categorized under [Geography](#) Views: 94 ([View Dataset](#))
Description: To encourage more installations of solar power in San Francisco, the City has been offering incentives to San Francisco residents and businesses to install solar power on their properties. GoSolarSF has been one of the most successful and popular environmental initiatives sponsored by the city. It empowers residents, business owners and non-profits to reduce their own carbon footprints and power.
Agency Name: San Francisco Public Utilities Commission
Date Released: Monthly
Frequency: Monthly
Location of dataset: http://sfgov.org/mmo_main.cfm?MC_ID12/MSC_ID138/MTD_ID1361
[Read More](#) | [Discuss](#) | [Share This](#) | [Tags](#): gosolar solar energy incentive

The Presidio of San Francisco Layer
Categorized under [Geography](#) Views: 66 ([View Dataset](#))
Description: The Presidio of San Francisco. Layer created from Block 1300, Lot 001 of Citylots layers.

make sure you make it our time.

SpotCrime – SpotCrime is a crime data aggregator. We map the crime incidents, plot them on Google Maps, and deliver alerts via email, Facebook, Twitter, SMS, RSS and a multitude of other platforms.

CrimeReports – CrimeReports provides access to crime data at the street level using Google Maps. Users can see data for their neighborhood by simply entering their address. There is no advertising on the site and the data is updated daily. Users can also create free accounts on the site if they would like to receive email alerts when crimes occur near their home or work.

BART Arrivals – BART Arrivals is an application that displays real time BART train arrival times and alerts. It runs on Netvibes, iGoogle, Apple Dashboard, Vista Sidebar and Opera. Having selected a station, the widget will display the estimated arrival times of the next 3 trains for each destination the station serves. In addition, BART service advisories/alerts are displayed, if any.

CleanScores – CleanScores is bringing you the health inspection scores of restaurants around San Francisco.

RailBandit – RailBandit allows you to easily view train schedules, map your trip and more on your mobile phone.
RailBandit includes a number of train schedules that are (virtually) combined into a single network. Select the train lines you are interested in, then the corresponding schedules are downloaded and stored locally on the phone. For the Bay Area: SF Muni, BART, Caltrain, Amtrak and the Altamont Commuter Express are included. RailBandit has just been updated to include live train delay updates for BART.

EcoFinder – EcoFinder for iPhone and iPod Touch helps you find out where to recycle and properly dispose of just about everything. You select the material you need to recycle or dispose of, and the EcoFinder will show you the relevant businesses and services closest to you.

Welcome to the London Datastore | London DataStore - Windows Internet Explorer

http://data.london.gov.uk/

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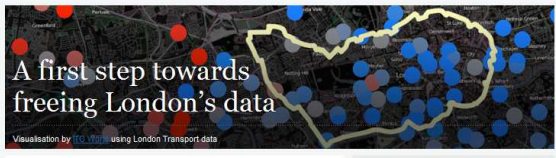
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- Inspirational Uses
- Useful Links
- 4IP Developers' Fund
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A first step towards freeing London's data

Visualisation by [TLO](#) using London Transport data

Welcome to the London Datastore

This is where we'll be releasing all of the Greater London Authority's data for all Londoners to see and use free of charge.

Releasing GLA data is just the beginning though and we'll be using our connections and influence to request and cajole other public sector organisations into following suit.

[Join the conversation](#) and give us your thoughts and feedback - we want to make this site work for you.

Share with

- facebook
- del.icio.us
- Digg
- Twitter
- StumbleUpon

Latest blog entry

[Tube Feed Update](#)
1ST JULY 2010

Owing to overwhelming demand by apps that use the service, the London Underground feed has had to be temporarily suspended. We hope to restore the service as soon as possible but this may take some days. We will keep everyone informed of progress ...

Twitter


@londondatastore

#opendata lots of very useful comments from devs about how we can prevent live tube feed crashing <http://bit.ly/dowQ8y> will discuss with TfL about 20 hours ago

Latest Datasets Popular Datasets


OpenStreetMap
MARCH 2010 | [Championing London](#)

OpenStreetMap (openstreetmap.org) is a global collaborative mapping project, which offers maps and map data released with an open license, encouraging free re-use and re-distribution.

Average:  (5 votes)

TfL Live Traffic Cameras
FEBRUARY 2010 | [Transport](#)

Live traffic camera feeds of London's streets

Average: 

Show us what you can do ... | data.gov.uk - Windows Internet Explorer

http://data.gov.uk/apps

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What is the Semantic Web?
Combining different data sources has never been easy but the Semantic Web will enable data to be joined easily across boundaries.
[Read more](#)

Digital Engagement Twitter stream
RT @jenkinsp: A Developers' Guide to this

Show us what you can do ... [Submit your app](#)


Applications – extracting information from data

Here you will find applications that others have already created and submitted. You can view, comment on and rate all published applications.

It would be great if you could submit your applications and mashups so they can be shared back with the community.


[Submit your app](#)

RECENT APPS [View all apps +](#)

 **airTEXT**


airTEXT is a unique air quality information service for people who live or work in London and who suffer from asthma, emphysema, bronchitis, heart disease or angina. If you...

By Mark Jackson
23/06/2010 - 01:32

 **Compare Care Homes UK Database**

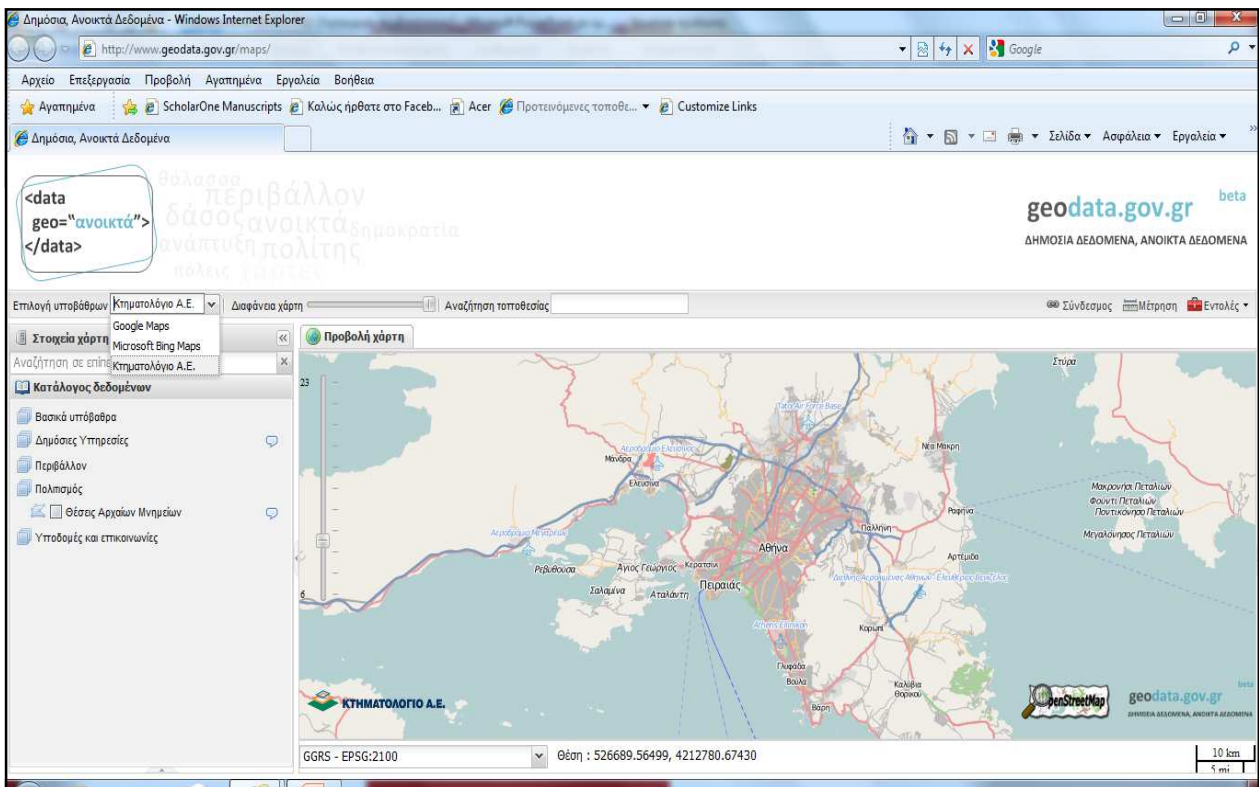
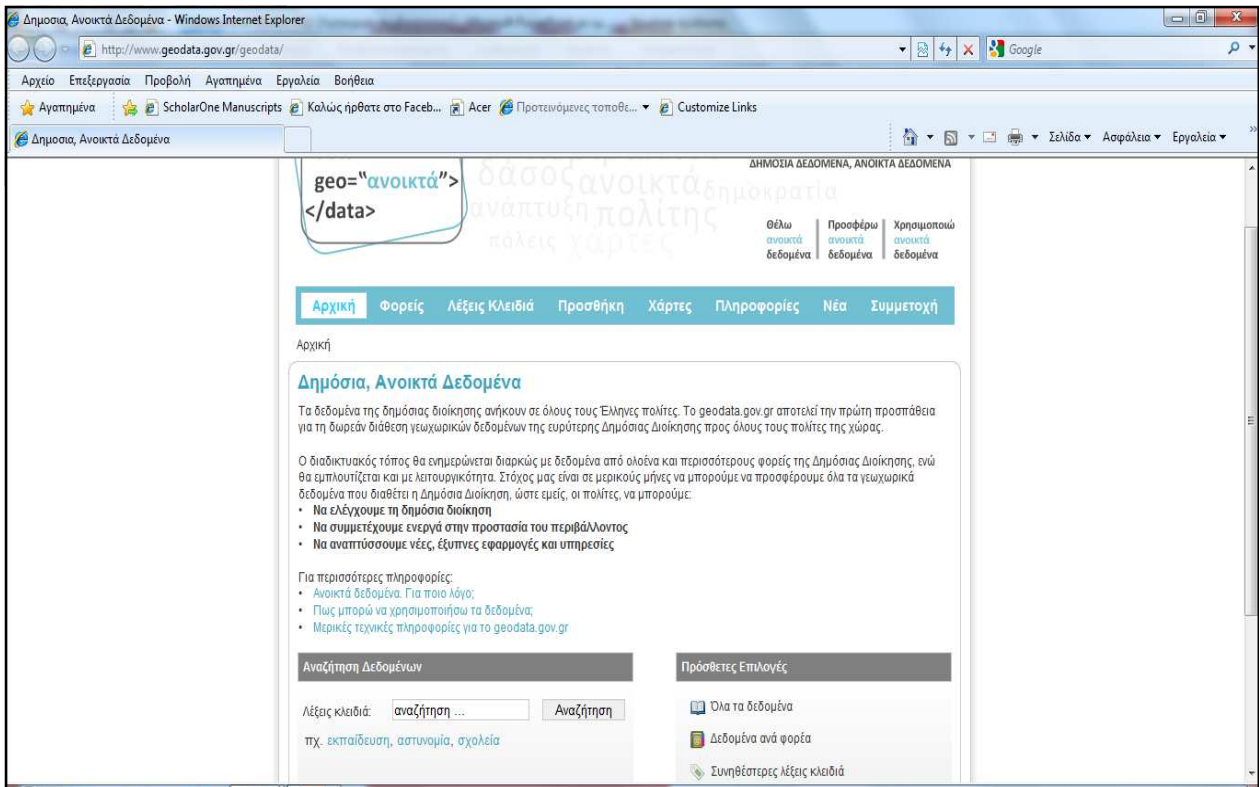
A sophisticated and free-to-use database of over 24,000 care homes in the UK, with Google maps information layer data, that shows the location of each care home in relation...

By Jamie Whitehouse

 **Best-care-home.co.uk**

Best-care-home.co.uk is a website aimed primarily at self funders to help them make informed decisions about long-term care. Providing a range of information that anybody...

By Debbie Harris
08/06/2010 - 10:48





Social networking



Three ways people interact with facebook pages

- **Wall Posts:** Anyone who “Likes” your Page can post content to your Page’s wall. Anyone! They can say good things, complain, talk about a recent experience they have—anything! These remarks are user-generated content about your brand.
- **Comments:** Comments are an opportunity to react to a wall post. Both you and your fans can comment. Consider it a mini conversation that spurred from the original post.
- **Likes:** The classic thumbs up! If someone “Likes” a wall post, this means they like the content of that post. This can also be translated to mean “I agree”.



social graph

- **This refers to Facebook's ability to collect, express, and leverage the interconnections between the site's users, or as some describe it, "the global mapping of everyone and how they're related."**
- **Think of all the stuff that's on Facebook as a node or endpoint that's connected to other stuff. You're connected to other users (your friends), photos about you are tagged, comments you've posted carry your name, you're a member of groups, you're connected to applications you've installed - Facebook links them all**

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ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΙΓΑΙΟΥ



Social graph for content personalisation

http://www.tripadvisor.com/

Marianna Sigala

Reviews of Hotels, F... x

TripAdvisor - Cities I've...

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Hi, Marianna Learn more Already a TripAdvisor member? Sign out

TripAdvisor is using Facebook to personalize your experience.

City, hotel name, etc. SEARCH

Home Hotels Flights Vacation Rentals Restaurants Best of 2011 More Write a Review

Plan the perfect trip

Hotels Vacation rentals
Flights Things to do
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Enter city or hotel name

Find hotels

Over 50 million reviews & opinions by travelers

Imerovigli, Greece

Welcome back, Marianna!

Let's hear from you. Where have you traveled lately?

Write your first review

Create your travel map 1,234 friends

Your friends

306 Reviews 136 Countries 3,523 Cities

Other TripAdvisor sites: Cruise Critic SeatGuru Family Vacation Critic See all sites

Get the #1 travel app FREE >>

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Sorrento, Italy

Open graph

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Cities I've Visited

from the world's largest travel site

Your Travel Map

Your Cities

Friends' Maps

64 Cities

12 Countries

00 Places

00 Ratings

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- Kitzbühel
- Salzburg
- Seefeld in Tirol
- Belgium
- Bruges
- Brussels
- Croatia
- Opatija
- Zagreb
- France
- Lyon
- Paris
- Germany

1-10 of 64

Paris

Attractions (0) | Restaurants (0) | Hotels (0)

See Eat Stay

What did you do there?

Search by name

- Musee Rodin
- Musee d'Orsay
- Eiffel Tower (Tour Eiffel)
- Notre Dame Cathedral
- Arc de Triomphe
- Musee du Louvre
- Luxembourg Gardens (Jardin du Luxembourg)
- Sainte-Chapelle
- Palais Garnier - Opera National de Paris
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L'Oréal Paris | Γιατί τους ΑΙΣΙΖΑ

Starbucks Greece

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In the air doesn't mean out of touch. While you're flying, MySkyStatus™ automatically sends status updates to your social networks. It's travel made social and it's easy to set up.

Let's get started ▶

Michael's update was from Frankfurt, Germany: 1.361173, 103.990204

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7:56 AM

https://www.myskystatus.com/?x=193&y=37

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Live updates

Show: **All Travelers** By City Me

Anonymous is now en route to Frankfurt on Lufthansa. <https://myskystatus.com/map/599919>. Powered by Lufthansa. About 13 minutes ago

More great features!

- Create a profile
- Personalize your status updates
- Track all of your flights
- Connect multiple social networks
- See where others are traveling

We've redesigned MySkyStatus™ from the ground up to make it more useful, more social, more networked and more fun.

By The Numbers

- Updates delivered: **436,878**
- Facebook travelers: **107,796**
- Twitter travelers: **26,181**
- Countries visited: **199**
- Business-related travel: **36%**

Add a flight

Select carrier

Departure date

Flight number
Find your flight number

Reason for trip (select all that apply)

- Relaxation
- Business
- Adventure
- Family/Friends
- Romance
- Celebration
- Education
- Wellness

Add your own reasons (separate by commas)
e.g. honeymoon, eco-tourism, reunion

Next: link your networks



<http://www.jetfriends.com/jetfriends/kids/>

JetFriends - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.jetfriends.com/jetfriends/kids/>

Check-in: Your user name Password Contact Deutsch | English Other Countries

Check in Join JetFriends Lufthansa

Home Terminal Beyond Borders Workshop Games Meeting Point

Word check

- What is backtracking?
 - Unloading the aircraft
 - Cockpit announcements for the passengers
 - Travelling along the runway in the opposite direction

Workshop

- Technology
- History
- Make it yourself
- Special

The Wright Brothers

The propeller

What do the clouds say?

How do birds and insects fly?

Miles & More Lufthansa

Info for parents | Imprint | Terms and conditions & privacy statement | Terms of use

start

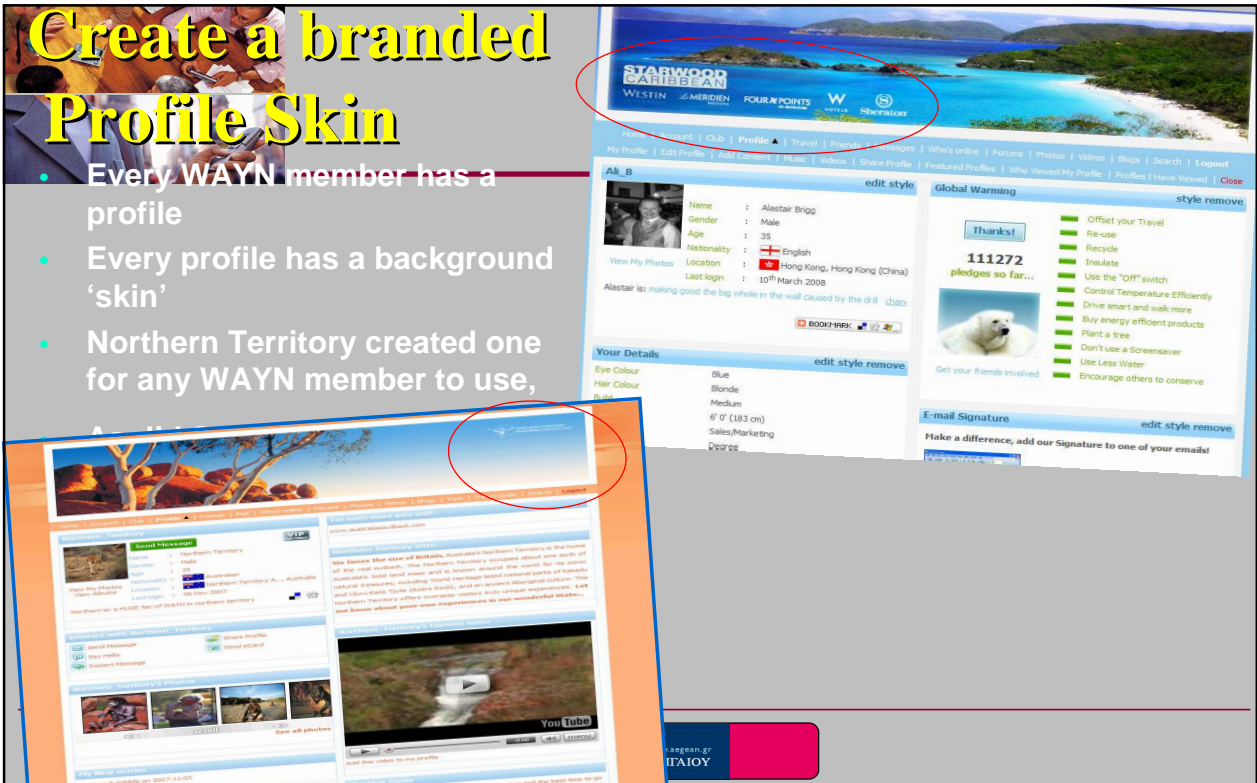
start - Outlook ... Various present... JetFriends - Mic... WebCT - Micro... Τμήμα Μάρκετιν... Microsoft Power... EN 10:03 1/1

Social travel



Create a branded Profile Skin

- Every WAYN member has a profile
- Every profile has a background 'skin'
- Northern Territory created one for any WAYN member to use,





https://i-meet.com/

i-Meet: the worldwide community for people who plan meetings and events - Windows Internet Explorer

https://i-meet.com/pages/default/default.aspx

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i-Meet for Planners

In addition to being a vibrant community where one can share, i-Meet is a marketplace where planners can connect, communicate, and receive information that is current, creative and advantageous.

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i-Meet is designed to help suppliers capture long term interest opportunities - a new and exciting way to build a pipeline cost-effectively.

Suppliers are able to influence destination and venue decisions, and to be engaged with prospects while they are deciding.

Media Portal

i-Meet media portal offers exposure of your products/service to planners worldwide via a unique blend of advertising options:

- Banner/Tile Ads
- Special Offers
- Targeted Search

Check out our "New" Interactive Social listing!

12:46 μμ 12/10/2010

http://www.grapestories.com/

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Find over 902,000 wines, read 1.5 million wine reviews for great recommendations, and join a community of over 115,000 users to share your opinions.

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SPECIAL ANNOUNCEMENT from Eric Levine

February 27, 2010

It is with great pleasure and excitement that I am introducing this new version of my website to the wine loving community around the world. This endeavor much more fully encompasses

BROWSE WINES

Price & Value Type & Color
Variety Vintage
Region Food Pairing

POPULAR WINES

By Price Recently Reviewed Most Bottles

- 2000 Château Lynch-Bages 13,081 bottles / 100.00% like it / 119 tasting notes (92.9 points)
- 2005 Château Pontet-Canet 11,350 bottles / 100.00% like it / 65 tasting notes (93.9 points)
- 2003 Château Pontet-Canet 10,593 bottles / 100.00% like it / 213 tasting notes (92.7 points)
- 2003 Château Léoville Barton 10,029 bottles / 100.00% like it / 78 tasting notes (93.8 points)
- 2005 Château Lascombes 8,763 bottles / 100.00% like it / 127 tasting notes (92.6 points)

more

MOST ACTIVE PEOPLE (LAST 6 MONTHS)

Most Tasting Notes
i.e. reviews on wines

Most Comments
i.e. comments on tasting notes

Internet | Προστατευμένη κατάσταση λειτουργίας Ενέργεια

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52,339 Speakers

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19,035 Events

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- www.pairup.com
- www.airroductions.com
- www.travbuddy.com



Create a social network

- <http://www.socialgo.com/>
- www.socialtext.com

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Dr Marianna Sigala
m.sigala@aegean.gr



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