

DESIGN MOVEMENTS & INDUSTRIAL DESIGNERS

[20th Century]

List of Movements & Industrial Designers

[from Wikipedia, the free encyclopedia]

The following industrial designers and product designers are among those who are noted for their accomplishments in industrial or product design, and/or who have made extraordinary contributions to industrial-design education or philosophy.

This list is categorized by **the main design movements of the twentieth century**.

Please bear in mind that, although many industrial designers of this list followed many such trends, they are listed under the movement they are most associated with.

C o n t e n t s :

- [1 Arts and Crafts movement \(1851-1914\)](#)
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1. **Arts and Crafts movement (1851-1914)**

- William Benson
- Walter Crane
- William R. Lethaby
- Charles Rennie Mackintosh (1868-1929)
- Arthur Heygate Mackmurdo
- William Morris (1834-1896)
- Charles Voysey
- Philip Webb

2. **Art Nouveau (1870-1905)**

[*Note: This category also includes preliminary work of the Wiener Werkstätte*]

- Charles Robert Ashbee
- Christopher Dresser
- Henry Ford
- Emile Gallé
- Josef Hoffmann
- Victor Horta
- Archibald Knox
- Louis Majorelle
- Henry Van de Velde

3. **De Stijl (1917-1928)**

- Le Corbusier (1887-1965)
- Eileen Gray
- Gerrit Rietveld
- Mart Stam
- Theo van Doesburg (1883-1931)

De Stijl

[from Wikipedia, the free encyclopedia]

This article is about the artistic movement. For the album by The White Stripes, see [De Stijl \(album\)](#).



Red and Blue Chair designed by Gerrit Rietveld in 1917.

De Stijl (Dutch pronunciation: [dɐ 'stɛɪl], English: /dɐ 'stɑɪl/), Dutch for "*The Style*", also known as **neoplasticism**, was a Dutch artistic movement founded in 1917. In a narrower sense, the term *De Stijl* is used to refer to a body of work from 1917 to 1931 founded in the Netherlands.^{[1][2]} *De Stijl* is also the name of a **journal** that was published by the Dutch painter, designer, writer, and critic Theo van Doesburg (1883–1931), propagating the group's theories. Next to van Doesburg, the group's principal members were the painters Piet Mondrian (1872–1944), Vilmos Huszár (1884–1960), and Bart van der Leek (1876–1958), and the architects Gerrit Rietveld (1888–1964), Robert van 't Hoff (1887–1979), and J.J.P. Oud (1890–1963). The artistic philosophy that formed a basis for the group's work is known as *neoplasticism* — the new plastic art (or *Nieuwe Beelding* in Dutch).

Proponents of De Stijl sought to express a new utopian ideal of spiritual harmony and order. They advocated pure **abstraction** and universality by a **reduction to the essentials** of form and colour; they simplified visual compositions to the vertical and horizontal directions, and used only primary colors along with black and white. Indeed, according to the Tate Gallery's online article on neoplasticism, Mondrian himself sets forth these delimitations in his essay 'Neo-Plasticism in Pictorial Art'. He writes: "... this new plastic idea will ignore the particulars of appearance, that is to say, natural form and colour. On the contrary, it should find its expression in the abstraction of form and colour, that is to say, in the straight line and the clearly defined primary colour." The Tate article further summarizes that this art allows "only primary colours and non-colours, only squares and rectangles, only straight and horizontal or vertical line."^[3] The Guggenheim Museum's online article on De Stijl summarizes these traits in similar terms: "It [De Stijl] was posited on the fundamental principle of the geometry of the straight line, the square, and the rectangle, combined with a strong asymmetricality; the predominant use of pure primary colors with black and white; and the relationship between positive and negative elements in an arrangement of non-objective forms and lines."^[4]

4. **Bauhaus (1920-1930)**

- Peter Behrens (1868–1940)
- Max Bill (1908-1994)
- Marianne Brandt (1893–1983)
- Marcel Breuer (1902-1981)
- Walter Adolph Gropius (1883-1969)
- Ludwig Mies van der Rohe (1886-1969)
- László Moholy-Nagy (1895-1946)
- Wilhelm Wagenfeld (1900-1990)

5. **Art Deco & Streamline Moderne (1925-1950)**

- Alvar Aalto
- Maurice Ascalon (1913-2003)
- Norman Bel Geddes (1893-1958)
- George Carwardine
- Donald Deskey
- Henry Dreyfuss (1904-1972)
- Charles and Ray Eames (1907-1978) and (1912-1988)
- Buckminster Fuller (1895-1983)
- Poul Henningsen
- Raymond Loewy (1893-1986)
- Marcello Nizzoli
- Ferdinand Porsche
- Alexis de Sakhnoffsky (1901-1964)
- Viktor Schreckengost (1906-2008)
- Walter Dorwin Teague (1883-1960)
- Russel Wright (1904-1976)
- Eva Zeisel (1906-)

6. **Late Modernism (1950-1975)**

- Dieter Rams (1932-)
- Arne Jacobsen (1902-1971)

7. **Pop (1960-1980)**

- Harry Bertoia
- Joe Cesare Colombo
- Niels Diffrient
- Tom Dixon
- Frank Gehry
- Arata Isozaki
- Shiro Kuramata
- Olivier Mourgue
- Gio Ponti
- Karim Rashid
- Eero Saarinen (1910-1961)
- Syd Mead

8. **Postmodernism (1980-)**

- Ron Arad (1951-)
- Mario Bellini (1935-)
- Antonio Citterio (1950-)
- Luigi Colani (1928-)
- Michael Graves (1934-)
- Hans Hollein
- Jonathan Ive (1967-)
- Shiro Kuramata (1943-1991)
- Javier Mariscal (1950-)
- Alain Monnens (1969-)
- Jasper Morrison (1959-)
- Alessandro Mendini (1931-)
- Jay Osgerby (of BarberOsgerby)
- Richard Sapper (1932-)
- Philippe Starck (1949 -)
- Ettore Sottsass (1917 - 2007)
- George Sowden (1942 -)
- Apostol Tnokovski (1982 -)
- Robert Venturi (1925 -)
- Marco Zanuso (1916 -)
- James Dyson (1947 -)
- Trevor Baylis (1937 -)
- Sigvard Bernadotte (1907 -)
- Norman Foster (1935 -)
- Naoto Fukasawa (1956 -)
- Giorgetto Giugiaro (1938 -)
- Kenneth Grange (1929 -)
- Knud Holscher (1930 -)
- Ross Lovegrove (1958 -)
- Alberto Meda (1945 -)

9. To be classified

- Oskar Barnack (1879-1936)
- Robert Davol Budlong (1902-1955)
- Achille Castiglioni (1918-2002)
- Robin Day (1915-)
- Earl R. Dean (1890-1972)
- Harley J. Earl (1893-1969)
- Hartmut Esslinger (1944-)
- Virgil Exner (1909-1973)
- David Mellor (1930-)
- Bruno Munari (1907-1998)
- Verner Panton (1926-1998)
- Victor Papanek (1927-1999)
- Brooks Stevens (1911-1995)
- Massimo Vignelli (1931-)
- Tapio Wirkkala (1915-1985)
- Eva Zeisel (1906-)
- Belle Kogan (1902-2000)
- Betony Vernon (1970-)

site: *http://en.wikipedia.org/wiki/List_of_industrial_designers*

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